



College of Business and Economics

Policy for Publishing in Journals and Attending Scientific Events

Policy for Publishing in Journals and Attending Scientific Events

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Source / Authority

This policy was developed by the Office of the Associate Dean for Research and Graduate Studies at the College of Business and Economics (CBE) and endorsed by the CBE Dean's Council.

The Office of the Associate Dean for Research and Graduate Studies is responsible for overseeing and monitoring the implementation of this policy.

Purpose

The College of Business and Economics values the intellectual contributions of its faculty members. The CBE supports and encourages its faculty member to produce and disseminate knowledge of quality that meets the College criteria. The intellectual contributions are related to theoretical developments and applied research. To facilitate such support, the following policy related to the standards and quality of expected publications by the faculty was developed. The faculty members are encouraged to attend the conferences listed in the CBE approved list of conferences and approved based on the criteria highlighted in "Policy Description" section of this document.

Who Should Know This Policy

- Dean
- Department Heads
- Faculty Members

Policy Description

CBE encourages and recommends to its faculty to publish their research outcomes in high quality journals and attend scientific events organized by well-known and well-established associations in the field of specialization of the faculty member. The criteria provided by this policy are only meant to represent minimum criteria and general guidelines. The faculty members are expected to exercise due diligence and due care in ensuring that they are publishing in quality outlets. Publications in journals that charge acceptance fees are not acceptable. The College will accept only publications (meeting QU relevant policies related to affiliation) in journals that meet one of the following:

- ISI impact factor of at least 1,
- Listed in SCOPUS (<http://www.elsevier.com/online-tools/scopus/content-overview>) or ISI Web of Science (<http://ip-science.thomsonreuters.com/mjl/>),
- Listed in ABDC, with ranking of “B” or better (<http://www.abdc.edu.au>),
- Listed in Association of Business Schools (<http://www.associationofbusinessschools.org>) with a ranking of 2 or better,
- The Financial Times top journals (45) (<http://library.mcmaster.ca/find/ft-research-rank-journals>),
- Listed in Cabell’s Directory of Publishing Opportunities (<http://www.cabells.com>) with an acceptance rate of 25% or better (for promotion purposes, only one paper may count from this criteria).

The faculty members are entitled to attend scientific events according to the following:

- The first conference is fully funded if it is part of category “A” from the CBE approved list of conferences and half support if the conference is among category “B”.
- Subject to the availability of funds, the second conference will be half funded if it is part of CBE approved list of conferences.

For a conference to be considered as “A” conference, it must be supported by a well-established scientific association that has a journal ranked as A or A* as per ABDC list, or ranked as 3 and above as per ABS, indexed in Scopus or/and has an impact factor. Those organized by a major association without a journal will be part of “B” list. Regional conferences of major associations in the field (whose annual conference is classified as “A” conference) are considered “B” conferences.

The faculty members can also attend extra conference or non-approved CBE conference without financial support, according to the following:

1. Presenting a paper at a conference, the faculty member may be granted only working days,
2. Attending, without presenting a paper at a conference, the faculty member may be granted only casual leave.

In order to avoid inconvenience that may be caused by missing several class meetings due to attending conferences, the following criteria applied:

1. The faculty members are allowed to attend conferences without missing more than five (5) working days for a full semester.
3. The Faculty members are not allowed to attend conferences during the first and the last week of classes of each academic term and during the summer teaching period for those teaching summer courses.
3. Only conferences listed in CBE approved of conferences of category “A” may be attended during the exam periods of the academic year.

CBE Approved List of Conferences

Conference Name	Category
Academy for Global Business Advancement Annual World Congress	B
Academy of International Business Annual Conference	A
Academy of Management Annual Conference	A
Academy of Marketing (AM) Annual Conference	A
Academy of Marketing science (AMS) Annual Conference	A
Accounting and Finance Association of Australia and New Zealand Conference	A
ACIS - Australian Association for Information Systems-Annual Conference	A
Administrative Sciences Association of Canada (ASAC) Annual Conference	A
Agricultural and Applied Economics Association Annual Meeting	A
American Accounting Association Annual Meeting	A
American Economic Association Annual Meeting	A
American Finance Association Annual Meeting	A
American Marketing Association (AMA) Annual Conference	A
American Society for Competitiveness (ASC) Annual Conference	B
Americas Conference on Information Systems (AMCIS)	A
Annual Bank Conference Development Economics	A
Annual Conference on Recent Advances in Retailing and Consumer Service Science	A
Asian Academy of Management International Conference (AMMC)-Conference	B
Asian Finance Association	A
Asia-Pacific Management Accounting Association (APMAA)	B
Association for Computing Machinery (ACM) -Annual Conference	A
Association for Consumer Research -Annual Conference	A
Association for Consumers Psychology -Annual Conference	A
Association of European Operational Research Societies -Annual Conference	A
Australia and New Zealand Marketing Academy (ANZMAC) Annual Conference	A
Australian and New Zealand Academy of Management-Annual Conference	A
British Academy of Management (BAM) Annual Conference	A
British Accounting and Finance Association Conference (BAFA)-Annual Conference	A
Canadian Academic Accounting Association Conferences (CAAA)	A
Canadian Economic Association	A
Computational and Financial Econometrics International Conference	A
Contemporary Accounting Research Conference	A
Decision Sciences Institute (DSI) Annual Meeting	A
Eastern Finance Association Annual Meeting- EFA 2017	A
Econometric Society	A
Economic Society of Australia	A
European Academy of Management (EURAM) conference	A
European Accounting Association Annual Congress	A

European Association of Law and Economics (EALE) Annual Conference	B
European Conference on Information Systems (ECIS)-Annual Conference	A
European Economic Association -Annual Conference	A
European Finance Association -Annual Conference	A
European Financial Management Association -Annual Conference	A
European Group for Organizational Studies (EGOS) Annual Conference	A
European International Business Academy (EIBA) Annual Conference	A
European Marketing Academy (EMAC) Annual Conference	A
European Operations Management Association (EurOMA) Annual Conference	A
European Public Choice Society-Annual Meeting	B
Financial Management Association	A
Francophone Accounting Association Conference	B
Global Finance Association	B
Global Islamic Marketing Annual Conference	B
IEEE - Annual Conference	A
Industrial Engineering and Operations Research Society (IEOM) Annual Conference	B
Industrial Engineering Conference and Expo -Annual Conference	A
Industrial Marketing and Purchasing Group (IMP) Annual Conference	B
INFORMS Annual Conference	A
International Association of Accounting Education and Research Conference	A
International Association of Energy Economics (IAEE) Annual Conference	A
International Conference of the French Association of Marketing (AFM) Conference	B
International Conference on Information Systems (ICIS) Annual Conference	A
International Congress on Social and Environmental Accounting Research	A
International Council for Small Business (ICSB) Annual Conference	A
International Economic Association Annual Conference	B
International Finance and Banking Society (IFABS) Annual Conference	A
International Institute of Public Finance Annual Conference	B
International Management Development Association Annual Conference	B
International Network for Economic Research (INFER) Annual Conference	A
International Symposium of Accounting Information Systems	A
International Trade and Finance Association	A
Italian Economic Association Annual Conference	B
Midwest Economic Association Conference	B
Multinational Finance Society Annual Conference	B
Organization Science Winter Conference	A
Production and Operations Management Society - POMS Annual Conference	A
Public Choice Society Meeting	B
Royal Economic Society Conference Annual Conference	A

Society for Judgement and Decision Making Annual Conference	A
Society for Marketing Advances Annual Conference	B
Society for Medical Decision Making (SMDM) Annual Conference	B
Society for the Study of Emerging Market Conference	A
Southern Economic Association Annual Meeting	A
Southern Finance Association Annual Meeting	A
Southwestern Finance Association Conference	A
Strategic Management Society (SMS) Annual Conference	A
Symposium of the Society for Nonlinear Dynamics and Econometrics Conference	A
Western Economic Association International- 92nd Annual Conference	A

Note: Regional or chapter conferences of major associations in the field (whose annual conference is classified as A conference) are considered “B” conferences.

The application to attend a scientific event includes the following:

1. Form for request to attend scientific event,
2. Acceptance notification,
3. Hard and electronic copies of the full paper to be presented at the scientific event,
4. Curriculum Vitae from Digital Measures (Activity Insight).

The faculty members can add a new conference to the CBE list of conferences through the following process:

1. Once a year the CBE Associate Dean for Research and Graduate Studies will invite the CBE faculty members to add conferences to the CBE list of conferences.
2. Faculty member may submit a request (form) to add a conference to his/her Head of Department.
3. Based on the criteria specified in the request form for adding a conference, the Departmental Research Committee will review the request and will send a recommendation to the Head of Department.
4. Based on the Departmental Research Committee recommendation, the Head of Department will formulate a recommendation to be sent to the CBE Associate Dean for Research and Graduate Studies.
5. The CBE Associate Dean for Research and Graduate Studies will submit all the added conferences to the CBE Research and Scholarly Activities Committee that will review them and make recommendations to the Associate Dean for Research and Graduate Studies.
6. The CBE Associate Dean for Research and Graduate Studies approval will conclude the process.

Policy Statements

The faculty members of the College of Business and Economics are encouraged to attend scientific events from the CBE approved list of conferences according to the specifications highlighted in the section “Policy Description” of this document. The CBE approved list of conferences is yearly revised, managed and disseminated by the Office of the Associate Dean for Research and Graduate Office. The financial support to attend scientific events will be as per specified in “Policy Description” section.