**5th Istanbul Fellowship Program**

**March 3-5, 2020**

**About Istanbul Fellowship Program**

The Istanbul Fellowship Program was launched in 2016 by the Turkish Press and Publishers Copyright & Licensing Society (TBYM), which is the largest professional organization of publishers in Turkey. This program aims to ease the bilateral cooperation between Turkish and foreign publishers, and make Istanbul an exchange market for copyright, publishing and translation.

Then, the second and third editions of the Istanbul Fellowship Program were held. Both editions were successful at the local and international levels. They attracted public and international academic presses. Both editions were co-organized by the Turkish Ministry of Culture and Tourism, Istanbul Metropolitan Municipality (IMM), and TBYM.

The 5th Istanbul Fellowship Program was held on March 3-5, 2020. The 5th edition featured the bronze membership of Qatar University Press (QU Press). The program also featured the gathering of more than 10 academic presses and the participation of the Qatar Ministry of Culture and Sports and Qatar presses.

**What does the program provide?**

The applications submitted to the Istanbul Fellowship Program were evaluated by TBYM Assessment Board in November 2019. The successful applicants were provided with three different support packages: Golden Support Package, Silver Support Package, and the Bronze Support Package.

**Participation Benefits**

-Introducing QU Press among the international presses and sectors of the participating countries.

-Meeting and exchanging experiences with international academic presses.

-Exchanging publishing and translation rights. The exchange opportunities have been discussed during the 3-day meetings that were held on the sidelines of the Program.

-Opportunity for initiating contracts and expansion with external distribution points. In this regard, meetings were held with many distributors from inside and outside Turkey.

-Identifying several printing companies, which will contribute to facilitate the printing of QU Press future projects.

-Attracting and meeting many international presses without any prior appointment.

-Attending the workshops, which were organized during the first and second days of the Program. These workshops were focused on the importance of the Press participation in international events and the importance of buying and selling multilingual publishing and translation rights.

**Meetings**

A meeting was held with several international presses from 11 countries including Turkey, Malaysia, Russia, the United States of America, the United Kingdom, Ethiopia, Zambia, Greece, France, Pakistan and The Islamic Republic of Iran.