SESRI
معهد البحوث الاجتماعية والاقتصادية المسحية
The Social & Economic Survey Research Institute

Policy and Program Evaluation Workshop

جامعة قطر
QATAR UNIVERSITY

Held at the Social and Economic Survey Research Institute
Qatar University
January 19 – 22

January 19

Session 1: Introduction to Program Planning and Evaluation

Defining Program Goals (Outcomes), Targets, Instruments (Inputs), and Results (outputs)

Using Program Models to Define a Theory of Action

Developing Hypotheses from Theories of Action

Session 2: Understanding Causality

Introduction to the Qatar Financial Literacy Study

Randomized Control Trials (RCT'S)

January 20: *Research Design and Measurement*

Session 1: Design Issues in Evaluation Research

Thinking about Selection Bias

Internal and External Validity

Introduction to Quasi-Experimental Designs

Session 2: Measurement and Operationalization

Measurement Theory

Reliability and Validity

January 21: *Organizing the Evaluation*

Sessions 1 and 2

Measurement: Benchmarking in Evaluation Design

Combining Evaluation with Policy Implementation

Outcome Evaluation

Causal Inference vs. Statistical Inference

January 22: *The Interplay of Design and Measurement*

Session 1: Learning from Evaluation

Units of Analysis and Levels of Measurement

Interpreting and Understanding the Evaluation

Session 2: Review and Commencement