



كلية الإدارة والاقتصاد  
College of Business and Economics  
QATAR UNIVERSITY جامعة قطر

# The College of **Business & Economics**

**Postgraduate  
Programs**



H08



جامعة قطر  
QATAR UNIVERSITY

كلية الإدارة والاقتصاد

College of Business & Economics

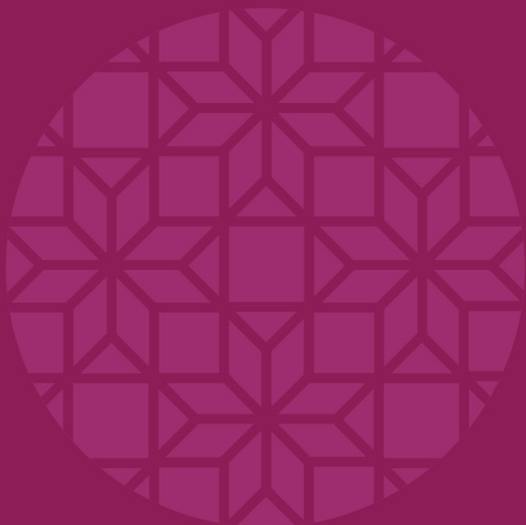


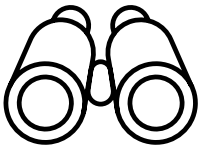
Welcome to

# the College of Business and Economics (CBE)

Within the pages of this Brochure, you will learn about the College of Business and Economics and the array of support and opportunities it holds for you.

At CBE, we are dedicated to business education with impact. Our ultimate goal is to nurture future leaders and catalysts of positive change.





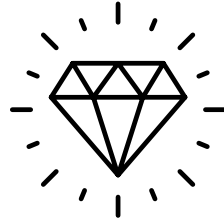
## CBE Vision

To lead regionally in providing business education and conducting research that advance sustainable development and create a positive societal impact.



## CBE Mission

To produce competent and socially responsible graduates committed to make a positive impact in their organizations and communities. Through applied research and industry collaborations, we develop innovative solutions to business and societal challenges in Qatar and beyond.



## **CBE Values**

To produce competent and socially responsible graduates committed to make a positive impact in their organizations and communities. Through applied research and industry collaborations, we develop innovative solutions to business and societal challenges in Qatar and beyond.

### ***Integrity***

– as the guidance in all our activities

### ***Collegiality***

– as a fundamental principle that governs our behaviours.

### ***Respect***

– as the bond with which we value inclusion, diversity, and local culture

### ***Excellence***

– as a driver for teaching, research, and services

### ***Commitment***

– as the self-driving imperative for continuous improvement

### ***Social and Environment responsibility***

– as a core principle that guides our business practices and promotes equity, ethics, and the welfare of our communities

### ***Engagement***

– as the manifestation of full involvement with our stakeholders

## Why CBE?

### **Flexible Schedules:**

Evening classes that suit professionals

### **Reputable Programs:**

Top ranked in Qatar and the Region

### **Global Recognition:**

AACSB accredited programs

### **Access to Top Faculty:**

Learn from top-tier faculty members who are experts in their respective fields

### **Opportunities for Networking:**

leverage a large network of alumni, industry connections, and partnerships

### **Career Advancement:**

Enjoy enhanced career prospects.

### **Research Opportunities:**

Engage in cutting-edge research projects

#### CBE ACCREDITATIONS



#### SPECIALIZED ACCREDITATIONS



## Dean's Message

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I am delighted to welcome you to the College of Business and Economics (CBE), The home for Education with Impact.

At CBE, we are dedicated to pushing boundaries and laying the foundation for a transformative business education. Our ultimate goal is to equip students for success in an ever-competitive and dynamic business landscape.

As part of our ongoing pledge to meet the demands of the job market and address societal challenges, we continually enhance our program portfolio. Through a meticulous review process, we ensure the relevance and responsiveness of all our existing programs to the rapidly evolving business environment. Noteworthy additions to our offerings include groundbreaking programs, such as the Master of Science program in Business Analytics set to commence in fall 2024.

CBE is recognized for its commitment to quality, holding accreditation from the prestigious Association to Advance Collegiate Schools of Business (AACSB). Our Accounting and Finance programs rank among the top 200 globally, according to the QS World University Rankings per subject. Furthermore, our MBA program proudly holds a position in the top 94 worldwide and second in the Middle East and Africa region, as per the QS Global MBA Rankings 2024. These achievements are a testament to the exceptional quality of our programs and the steadfast dedication of our esteemed faculty.

By joining CBE, you not only enroll in a world-class academic institution but also become part of a robust network comprising students, alumni, and partners. Our graduates are known for leaving a lasting impact on the community through their remarkable contributions.

I invite you to explore our programs, and I eagerly anticipate the opportunity to welcome you to CBE.



**Prof. Rana Sobh**

Dean of College  
of Business and  
Economics

# An Overview of the Postgraduate Programs

at the College of  
Business and Economics,  
Qatar University













*Your decision to start the path of graduate studies is a significant mark in your academic journey. We are looking forward to the positive contributions that you will bring to QU community. Throughout your journey in graduate studies, I strongly encourage you to immerse yourselves in the subject you have chosen, seek creative solutions to complex problems, and establish connections with fellow graduate students, esteemed faculty members, and dedicated researchers. Collaborative efforts result in innovative perspectives that push the limits of traditional thought.*

**Prof. Bana Abuzayed**

*Associate Dean for Research and Graduate Studies, College of Business and Economics, Qatar University*

We are excited to introduce you to the College of Business, a dynamic and diverse community of scholars and professionals. CBE offers a wide range of postgraduate programs in business. Our programs are designed to provide you with the skills and knowledge you need to succeed in a variety of careers.

**The CBE offers the following graduate programs:**

	<b>Master of Business Administration (MBA)</b> 
	<b>Master of Science in Marketing</b> 
	<b>Master of Business Analytics</b> 
	<b>Master of Accounting</b> 
	<b>Master of Science in Finance</b> 
	<b>Ph.D. in Business Administration</b> 

CBE offered programs are accredited by the Association to Advance Collegiate Schools of Business (AACSB), which is a prestigious recognition in the field of business education.. This means that CBE meets the highest standards of quality in terms of its curriculum, faculty, and student learning outcomes.



# Master of Business Administration (MBA)

The MBA program at Qatar University is a 2-year, full-time program accredited by AACSB. The program is designed to develop leaders through a holistic approach that combines the academic foundation acquired in the business curriculum with a broad range of opportunities for personal maturation and professional growth.

The program has two concentrations, the Business Analytics and the Entrepreneurship concentration. The Business Analytics concentration prepares students for careers in data analysis and decision-making. The Entrepreneurship concentration prepares students to start and manage their own businesses.

## Who is it for?

MBA is a graduate-level degree that provide students with practical training in business management to enhance their business and management skills, advance their careers, or transition to leadership roles. MBA is suitable for professionals across different industries.



The unique AACSB accredited Master program in Business Administration in Qatar



2 years



English



Qatar University (Doha)



Full-time (with an adequate schedule for working students)

- Earned a previous degree from an institution of higher education in a program where English was the language of instruction.
  - Achieved a minimum score of 190 computer based, or 68 internet-based. Alternatively, the applicant achieved a minimum score of 6 or higher on IELTS Academic test. All these test scores must be within 2 years of the start of the intended semester of admission.
3. A minimum of two-year work experience, after completing the Bachelor degree (undergraduate program of 4 years), is required. Additional experience will be recognized, and may help with admission to the program.
  4. A satisfactory performance in a personal interview with the program coordinator/faculty member.
  5. Writing a short essay during the personal interview.

## Program Requirements

Students apply to the MBA program on specific dates assigned by the University. Incoming students must meet the following criteria:

1. Complete a Bachelor's Degree (undergraduate program of 4 years) or a higher degree from a college accredited by an equivalent authority in that country with a minimum Grade Point Average (GPA) of 2.80 on a 4.00 scale.
2. Applicants are required to demonstrate their English proficiency as part of the admission process by meeting one of the following:

### Get in Touch

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# Master of Science in Marketing (MSc Marketing)

The Master of Science in Marketing (MSc Marketing) program at Qatar University is a 2-year, full-time program accredited by AACSB.

The program aims to produce highly qualified professionals and researchers in marketing by preparing them to assume senior managerial and leadership positions in various marketing areas.

The program also equips graduates with the knowledge and skills they need to make a difference in Qatar and beyond.

## Who is it for?

Students completing a BBA in marketing or other business majors (i.e., economics, management, finance, etc.) are potential candidates for the M.Sc. in Marketing program. In addition, entry-level to mid-level management personnel can pursue this program for career advancement. Higher-level managers can pursue this degree to aim for executive and leadership positions.

## Program Requirements

All applicants to the Master of Science in Marketing program must meet the admission

requirements to Master programs as stipulated by the QU Admission Policy as well as the

following requirements to be considered for admission to Qatar University:

1. Completed a Bachelor Degree or a higher level degree with a minimum cumulative GPA of 2.80 out of 4.0 or its equivalent from a higher education institution accredited by an international accrediting association or by the Ministry of Higher Education or equivalent authority in the country where the institution is affiliated.
2. Achieved a minimum score of 190 computer based, or 68 internet-based. Alternatively, the applicant achieved a minimum score of 6 or higher on IELTS Academic test. All these test

The unique AACSB accredited  
Master of Science in Marketing  
in Qatar

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Business Education.  
Connected.



2 years



English



Qatar University  
(Doha)



Full-time  
(with an adequate schedule  
for working students)

scores must be within 2 years of the start of the intended semester of admission. OR earned a previous degree from an accredited institution of higher education in a Program where English was the language of instruction. Applicants are encouraged to submit standardized test scores, where available, in support of their application.

3. Demonstrate a satisfactory performance in a personal interview.
4. Demonstrate a satisfactory performance in writing a short essay during the personal interview.

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# Master of Science in Business Analytics

The Master of Business Analytics (MSBA) is a specialized program in the area of Business Analytics.

It provides a state of the art applied education in generating and managing professional analysis of information to all levels of management in the organization.

Due to dynamic change in the nature business, the nature with the scope to allow MSBA holders to get access to middle and upper managerial positions in a wide variety of industries. The MSBA program will provide the candidates with high-level technical, analytical, and managerial skills, essential to cope with the rapidly evolving and complex business environment. Most of the MSBA courses are practice base courses bridging the gap between theory and practice.

## Who is it for?

The MSBA is open to any person from inside or outside the State of Qatar who holds a recognized bachelor degree and meets the admission criteria who strives to deepen their expertise in the field of Analytics.

## Program Requirements

Students apply to the MSBA program on specific dates assigned by the University. All applicants to the

MSBA program must meet the admission requirements as stipulated by the QU Admission Policy as well

as the following requirements to be considered for admission to Qatar University:

1. Completed a Bachelor Degree or a higher-level degree with a minimum cumulative GPA of 2.80 out of 4.0 or its equivalent from a higher education institution accredited by an international accrediting association or by the Ministry of Higher Education or equivalent authority in the country where the institution is affiliated.

The unique AACSB accredited  
Master of Science in Business  
Analytics in Qatar

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Business Education.  
Connected.



• **Full Time Program:** a 12 months full-time program (three semesters) that starts in August (fall semester) and ends by December (fall semester).

• **Part Time program:** a two-year part-time program that starts in August (fall semester, first year) and ends by May (second year).



**English**



**Qatar University  
(Doha)**



• **Full-time** (with an adequate schedule for working students)  
• **Part time**

2. Achieved a minimum score of 520 on the paper-based TOEFL or 190 computer based, or 68 internet based, or 6 IELTS Academic taken within two years of the start of the intended semester of admission OR earned a previous degree from an accredited institution of higher education in a Program where English was the language of instruction. Applicants are encouraged to submit standardized test scores, where available, in support of their application.
3. Applicants to this program should provide evidence of satisfactory quantitative background in business mathematics and statistics; otherwise, if admitted, applicants will be required to pass MATH 221 and STAT 222 or other equivalent quantitative courses with a minimum grade of B.
4. Demonstrate a satisfactory performance in a personal interview.
5. Demonstrate a satisfactory performance in writing a short essay during the personal interview.

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# Master of Science in Accounting

The AACSB-accredited Master of Science in Accounting at Qatar University is a 2-year, full-time program taught in English. It equips graduates with advanced skills for upper-level roles in diverse industries, making a global impact.

## Who is it for?

The MAC is mainly intended for accounting graduates who strive to deepen their expertise in the field. However, The program intends to support those interested in achieving professional certifications or pursuing academic degrees (Doctorate) or anyone interested in building a sound career in Financial Management.

## Program Requirements

Students apply to the MAC program on specific dates assigned by the University. Incoming students must meet the following criteria:

1. Complete a Bachelor's Degree in Accounting from an accredited university with a minimum Grade Point Average (GPA) of 2.80 on a 4.00 scale.
2. Applicants are required to demonstrate their English proficiency as part of the admission process by meeting one of the following:
  - Earned a previous degree from an institution of higher education in a Program where English was the language of instruction.
  - Achieved a minimum score of 520 on the paper-based TOEFL, 190 computer based or 68 internet-based. Alternatively, the applicant achieved a minimum score of 6 or higher on IELTS Academic test. All these test scores must be within 2 years of the start of the intended semester of admission.

The unique AACSB accredited  
Master of Science in Accounting  
in Qatar

**AACSB**  
Business Education.  
Connected.



2 years



English



Qatar University  
(Doha)



Full-time  
(with an adequate schedule  
for working students)

3. A short essay stating the candidate objectives and interests in pursuing the MAC.
4. A satisfactory performance in a personal interview with the program coordinator/faculty member.

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# Master of Science in Finance

The Master of Science in Finance program at Qatar University, with a duration of 2 years, is conducted in English on a full-time basis, designed to accommodate working students.

It strives to produce highly qualified finance professionals and researchers, preparing them for senior managerial roles in finance-related areas.

Graduates are equipped with the knowledge and skills to make a significant impact locally and globally, while also laying the foundation for pursuing advanced research degrees in Finance.

## Who is it for?

Students completing a BBA in finance or other business majors (i.e., economics, management, accounting, etc.) are potential candidates for the M.Sc. in Finance program. In addition, entry-level to mid-level management personnel can pursue this program for career advancement. Higher level managers can pursue this degree to aim for executive and leadership positions

## Program Requirements

All applicants to the Master of Science in Finance program must meet the admission

requirements to Master programs as stipulated by the QU Admission Policy as well

as the following requirements to be considered for admission to Qatar University:

1. Completed a Bachelor Degree or a higher level degree with a minimum cumulative GPA of 2.80 out of 4.0 or its equivalent from a higher education institution accredited by an international accrediting association or by the Ministry of Higher Education or equivalent authority in the country where the institution is affiliated.
2. Achieved a minimum score of 190 computer based, or 68 internet-based. Alternatively, the applicant achieved a minimum score of 6 or

The unique AACSB accredited  
Master of Science in Finance  
in Qatar



2 years



English



Qatar University  
(Doha)



Full-time  
(with an adequate schedule  
for working students)

higher on IELTS Academic test. All these test scores must be within 2 years of the start of the intended semester of admission. OR earned a previous degree from an accredited institution of higher education in a Program where English was the language of instruction. Applicants are encouraged to submit standardized test scores, where available, in support of their application.

3. Demonstrate a satisfactory performance in a personal interview.
4. Demonstrate a satisfactory performance in writing a short essay during the personal interview.

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# The Ph.D. in Business Administration

The unique AACSB accredited Ph.D. program in Business Administration in Qatar



2 years



English



Qatar University (Doha)



Full-time  
(with an adequate schedule for working students)

The Ph.D. in Business Administration is a specialized program that prepares graduate students to become effective university educators and research scholars who significantly make a difference in Qatar and beyond.

The program achieves its objectives through rigorous teaching and research that contribute to the advancement of knowledge and practice. The program is AACSB accredited and serves five disciplines: Accounting, Finance, Information Systems, Management, and Marketing.

## Who is it for?

The Ph.D. program is open to any person from inside or outside the State of Qatar who holds a recognized master's degree in business administration or a related discipline and meets the admission criteria. The program is designed for those who strive to deepen their expertise and pursue a career in academia or research.

## Program Requirements

1. Completed a Master's degree in Business Administration or in Business related field (\*see remark below) from a university accredited by an international accrediting association or by the Ministry of Higher Education or equivalent authority in that country with a minimum Grade Point Average (GPA) of 3 over 4.
2. Graduate Management Admissions Test (GMAT) is required. In some cases, scores from the Graduate Records Examination (GRE) may be substituted. The test has to be taken within 2 years prior to the start of the intended semester of admission.
3. Achieved a minimum score of 80/120 Internet-based TOEFL or a minimum score of 6 in IELTS test taken within 2 years of the start of the intended semester of admission, or earned a previous degree from an accredited institution

of higher education in a program where English was the language of instruction.

4. Applicants are encouraged to submit standardized test scores, where available, in support of their application
5. A satisfactory performance in the personal interview.
6. Submit a statement of purpose a document of 10 to 12 pages describing the research question to be tackled by the candidate. The documents should include an introduction, literature review, research question, research methodology and references. ([Proposal Guidelines](#))
7. Make a presentation of the research question during the personal interview in the front of the selection committee.

These admission criteria are in concordance with Qatar University Policies related to Graduate Studies.

*\*Remark: Applicants holding a non-Business Master degree (it has to be in a Business Administration related field) must successfully complete the following three bridging courses: a) Introduction to Management (MAGT 501), b) Introduction to Accounting (ACCT 501), and c) Introduction to Finance (FIN 501) with a minimum grade of B in each bridging course*

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# Education

▶ *with Impact*



**7**



learn  
more

Graduate  
Programs



**165+**

Faculty



**5.5K**

Students



**50+**

Case Study



**15K+**

Alumni



**865+**

publishes  
papers

(2023-2019)



**25+M\$**

Research Grant

(2023-20)

## Contact us

 [www.qu.edu.qa/sites/en\\_US/business](http://www.qu.edu.qa/sites/en_US/business)

 [cbegrad@qu.edu.qa](mailto:cbegrad@qu.edu.qa)

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