





تعليم وتأثير

The College of Business and Economics at Qatar University

Education with Impact



Welcome to the College of Business and Economics (CBE) at Qatar University.

Within the pages of this booklet, you will learn about the College of Business and Economics and the array of support and opportunities it holds for you.

At CBE, we are dedicated to business education with impact. Our ultimate goal is to nurture future leaders and catalysts of positive change.

CBE Vision

To lead regionally in providing business education and conducting research that advance sustainable development and create a positive societal impact.

CBE Mission

To produce competent and socially responsible graduates committed to make a positive impact in their organizations and communities. Through applied research and industry collaborations, we develop innovative solutions to business and societal challenges in Qatar and beyond.

CBE Values

- Integrity as the guidance in all our activities
- Collegiality as a fundamental principle that governs our behaviors.
- Respect as the bond with which we value inclusion, diversity, and local culture
- Excellence as a driver for teaching, research, and services
- Commitment as the self-driving imperative for continuous improvement
- Social and Environmental Responsibility as a core principle that guides our business practices and promotes equity, ethics, and the welfare of our communities
- Engagement as the manifestation of full involvement with our stakeholders

Dean's Message

Welcome to the College of Business and Economics (CBE), where innovation meets education. Our programs empower students to transform their ideas into successful ventures and sustainable enterprises. Through rigorous coursework, we cultivate skills for effective leadership and ethical management across diverse contexts.

Our Bachelor of Business Administration (BBA) offers six majors and numerous minors. For advanced studies, we provide a range of graduate programs including a PhD in Business Administration, various Master's degrees, and an Executive Master Program in Leadership.

Internationally recognized for quality, CBE holds accreditation from the Association to Advance Collegiate Schools of Business (AACSB). We are particularly proud of our AACSB-accredited accounting program.

In a dynamic world, business and education must evolve together. We continually update our programs to equip graduates for evolving job markets and societal challenges. Two new minors launch this fall—Entrepreneurship and Innovation, and Business Analytics—with more innovations on the horizon.

Our faculty conducts impactful research and offers immersive learning. As educators, we aim to instill compassion and responsibility. Beyond financial value, we emphasize social and environmental impact.

Recent years have revealed global challenges—unsustainable practices, inflation, political instability, and climate change. CBE tackles these issues by nurturing leaders who drive positive change. Our Center of Entrepreneurship and Organizational Excellence promotes innovation for sustainability.

Joining CBE means becoming part of a robust network of students, faculty, alumni, and partners. Our graduates excel in leadership and entrepreneurship, making positive contributions to the community.

Whether you are considering CBE or you are already part of our family, explore our programs, faculty, and news on our website. The future of business starts here.

Welcome to CBE!

Prof. Rana Sobh

Dean of College of Business and Economics

Study Plan

Dear students,

We want to make sure you are aware of the study options available at the College of Business and Economics. You have a choice between two languages: Arabic and English. What is important is that you pick one track – either Arabic or English – and stick with it until you complete your studies. Now, here is the part where your involvement comes in. It is on you to stay on top of things by regularly checking and following your study plan. Do not worry, though. You will not be alone in this journey. Our Academic Advisors are here to guide you every step of the way.

If you are leaning towards the English track, there is a requirement to meet. You will need either to pass an English language test or score a **minimum of 5.5 in the IELTS test**. We believe in your potential, so go ahead and prove your English proficiency.

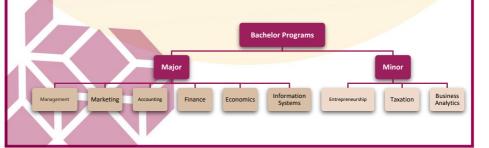
For more details and support, feel free to visit http://www.qu.edu.ga/ar/students/support-and-development/academic-advising/academic-advising-offices/cbe

Remember, this is your educational path, and we are here to help you make the most of it.

Best of luck!

Greetings,

We are thrilled to introduce you to the dynamic world within the College of Business and Economics, where endless opportunities await. Our college comprises three dynamic departments and a dedicated Center for Entrepreneurship, offering a holistic and comprehensive business education. Students should choose one major and one minor from the below diagram.



1. Finance and Economics:

In this department, we are dedicated to equipping you with the knowledge, skills, and values essential for success in the finance, economics, and banking sectors. You have the chance to specialize in two majors: Finance and Economics. These majors emphasize critical skills like problem-solving, collaborative learning, and applying knowledge to real-world business challenges. Not only in Qatar but across the GCC region. As an undergraduate student, you will gain hands-on experience in your chosen major through our enriching internship program.

Unlock Exciting Careers:

Your career options are diverse and promising:

- Become an Investment Analyst, providing insights into investment strategies.
- Thrive as a Financial Consultant, offering comprehensive financial advice.
- Make a mark as a Risk Analyst, ensuring financial stability through risk management.
- Excel as a Data Analyst, translating financial data into actionable insights.

Remember, you can customize your path based on strengths and interests, adapting to industry changes with networking, internships, and ongoing learning.

Get in Touch:

We are committed to your success and are here to guide you every step of the way. Feel free to reach out:

Email: Fin-Econ@qu.edu.qa Phone: (+974) 4403-5080

2. Accounting and Information Systems:

The Department of Accounting and Information Systems (DAIS) aims to meet the needs of the market by preparing students for a wide range of career opportunities. The combination of technical knowledge, practical skills, and real-world experiences ensures that our graduates are well-equipped to excel in their chosen fields. The undergraduate programs offered by the Department of Accounting and Management Information Systems (DAIS):

Unlock Exciting Careers:

Your career options are diverse and promising:

- Contribute to industrial sectors.
- Find your place in banks and financial services.
- Make your mark in business realms.

Remember, you can customize your path based on strengths and interests, adapting to industry changes with networking, internships, and ongoing learning.

Get in Touch:

We are committed to your success and are here to guide you every step of the way. Feel free to reach out:

Email: accounting@qu.edu.qa

Phone: (+974) 4403-5051



3. Management and Marketing:

Embark on a journey into Management and Marketing. Our faculty's real-world insights and industry experience inform your education, preparing you for leadership and responsibility roles in diverse organizations – public and private alike.

Unlock Exciting Careers:

Your career options are diverse and promising:

- Thrive as a Marketing Assistant.
- Make an impact as a Sales Representative.
- Lead the way as a Director of Social Networking Sites.
- Excel as a PR Representative.
- Shape brands as a Brand Manager.
- Analyze markets as a Market Analyst.

Your journey to business excellence starts here. Let us chart your success together.

Get in Touch:

We are committed to your success and are here to guide you every step of the way. Feel free to reach out:

Email: manmark@qu.edu.ga Phone: (+974) 4403-5030



Minors Available

1. Entrepreneurship and Innovation

To provide students with contemporary knowledge and skills that enhance creativity and entrepreneurial mindset, and recognize business opportunities. It introduces the role of the entrepreneur, innovation, and technology in the entrepreneurial process. Being entrepreneurial is not necessarily for starting a new venture, but it is necessary for seeking opportunities and taking action to bring those opportunities into reality. It consists of building something from nothing, where successful entrepreneurs know how to spot new opportunities and build business models around them.

2. Business Analytics

The Business Analytics minor provides students with a strong foundation in data analysis, statistical modeling, and data-driven decision-making. In today's data-driven world, businesses are increasingly relying on analytics to gain insights, optimize operations, and drive strategic initiatives. This minor equips students with the necessary skills to extract meaningful information from large datasets, develop predictive models, and effectively communicate insights to key stakeholders. Graduates with a Business Analytics minor find opportunities in roles such as data analysts, market researchers, business intelligence analysts, and data scientists.

3. Taxation (Co-shared Minor with Department of Finance and Economics)

The Taxation minor, offered in collaboration with the Department of Finance and Economics, provides students with a comprehensive understanding of tax laws, regulations, and practices. With a focus on corporate taxation, students gain valuable knowledge in tax planning, compliance, and research. The complexity of tax laws creates a demand for professionals who can navigate the intricacies of the tax system. Graduates with a Taxation minor find rewarding career opportunities in public accounting firms, corporate tax departments, law firms, and government agencies.



Student Engagement Services

1. Center for Entrepreneurship & Organizational Excellence (CEOE)

Welcome to CEOE, your launchpad into the world of business and entrepreneurship. We are the vital link between the College of Business and Economics and Qatar's dynamic business community. Join us to:

- Transform Learning: Immerse in immersive experiences shaping entrepreneurs, leaders, and professionals.
- Build Capacities: Gear up for regional and global markets with tailored skills.
- Fuel Collaboration: Fuse academia and industry, co-creating insights and knowledge.

Discover Our Services:

- Entrepreneurship: Launch your startup journey with custom programs and advice.
- Corporate Skills: Elevate corporate prowess through workshops and certificates.
- Talent Growth: Polish your skills with workshops and expert guidance.



Why Choose CEOE:

- Real-world Dive: Dive into Qatar's business world, creating tangible impact.
- Skills Amplified: Gain unbeatable business acumen and entrepreneurial flair.
- Policy Shaping: Contribute to solutions for today's challenges and tomorrow's strategies.
- Entrepreneurial Launch: Ride our dynamic ecosystem to innovate and network.
- Unique Learning: Blend regional cases with theory, fueling practical insights.
- Transformational: Evolve into a dynamic professional via immersive learning.
- Global Edge: Stay ahead through capacity development for global markets.
- Theory meets Practice: Collaborate as we bridge academia and industry.

Join CEOE for a Promising Future:

Get in Touch

Email: cfe@qu.edu.qa Phone: (+974) 4403-6460

More than academia, CEOE propels you into impactful business and entrepreneurial careers. Your journey starts here. Welcome aboard!



2. Success Oasis

Welcome to the **CBE Learning Support Section**, also known as **Success Oasis**. We are here to support you on your academic journey at Qatar University. Our mission is to create a learning environment that helps you gain academic, personal, and professional skills to excel in your studies and beyond. Our goal is to assist you in achieving all your academic, personal, and career aspirations by providing study skills and knowledge-building opportunities.

Here is what we do:

- Identify your needs and challenges.
- Improve your academic performance.
- Help you succeed in CBE courses.
- Support your retention and graduation.

What we offer:

- Personalized tutoring, one-on-one or in groups.
- Revision sessions to strengthen your understanding.
- Workshops tailored to your educational goals.
- Programs designed to support your career aspirations.

Meet our tutoring team:

- Experienced lecturers and teaching assistants.
- Peer tutors who are top students themselves.

Programs for you:

- Peer Tutoring: Learn from your peers and build your skills.
- Academic Skills Development: Enhance your academic and personal abilities.
- Business Mastery: Get equipped for success in managing and beyond.

Get in Touch:

Email: CBE-Success-Oasis@qu.edu.qa

Mrs. Fatema Hasan, Head of Learning Support: (+974) 4403-5268,

Fatema.Hasan@qu.edu.qa

Mrs. Zahra Al-Mufleh, Learning Support Coordinator: (+974) 4403-

6733, zahra.almufleh@qu.edu.qa

We are here to help you thrive in your studies and future endeavors.

3. CBE Internship

Unlock valuable internships for registered CBE students in the internship course MAGT 307

Get in Touch:

Mrs. Nada Al Khal, Head of Internship Office

Email: nadaalkhal@qu.edu.qa / cbeInternship@qu.edu.qa

Phone: (+974) 4403-5056.

4. CBE-Academic Advising Office

The Academic Advising Office within the College of Business and Economics is dedicated to realizing the goals set out in Qatar's 2030 vision, which aims to assist students in accomplishing their personal and professional aspirations. Respecting the unique qualities of each student, the office offers individualized developmental advising sessions tailored to address the specific needs and interests of every student. Our responsibility encompasses connecting Qatar University students with a wide array of opportunities both on and off campus.

Get in Touch:

Male Student Email: mcbe@qu.edu.qa Female Student Email: fcbe@qu.edu.qa















