



# College of Business and Economics



## Public Disclosure

June 2016

## Background and Purpose

The College of Business and Economics (CBE) at Qatar University is a premier educational institution that offers undergraduate and graduate degree programs accredited by the Association to Advance Collegiate Schools of Business (AACSB). The College received accreditation first in December 2009 and re-accreditation for another five years in January 2015.

With its vision “To be the destination of excellence in education, scholarship, and practice in business and economics”, the College strives to provide its students and faculty with optimum opportunities to achieve international standards of excellence. This cannot be realized without continuous review of the College performance and evaluation and enhancement of its improvement plans. This document provides summary disclosure of the College performance in different areas.

## We Have Every Reason to be Proud!

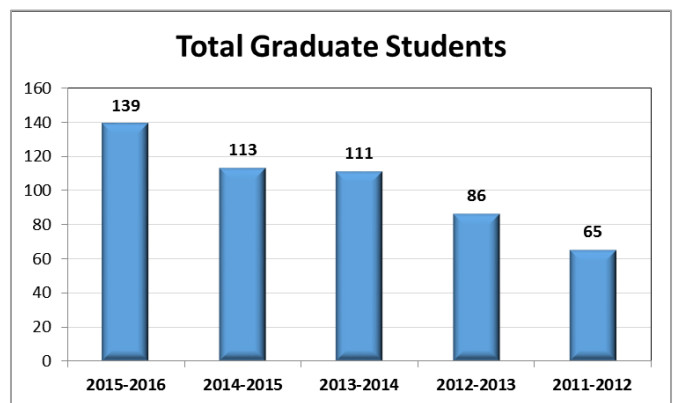
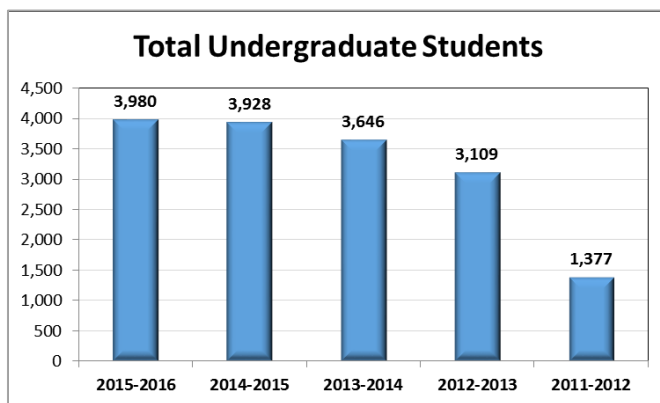
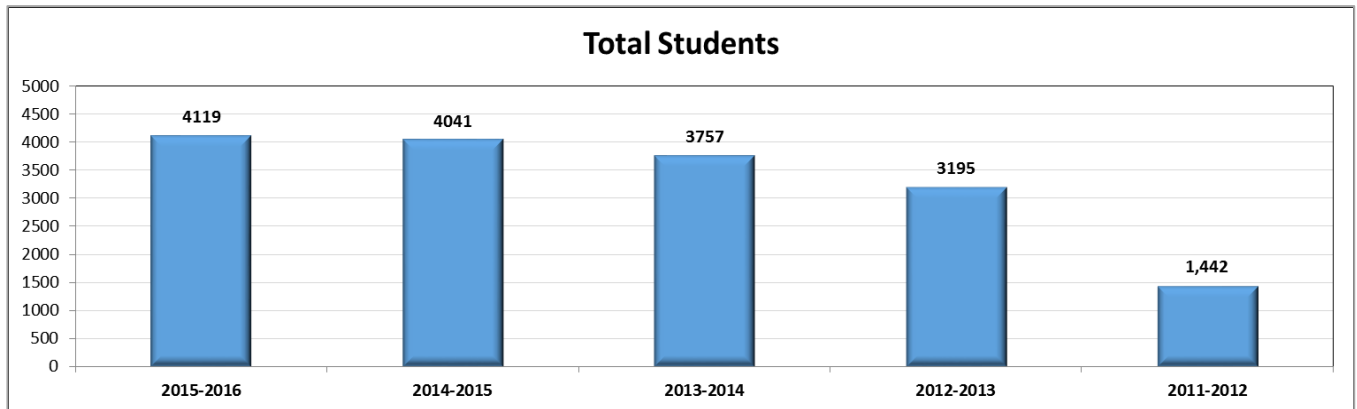
- Six undergraduate majors, eight minors, four graduate programs including a Ph.D. in Business Administration with five areas of specialization;
- The first in the region to offer 5-year Accounting program (4+1) where students are awarded two degrees in five years (Bachelor of Business Administration – Accounting Major, and Master of Accounting);
- 100+ full-time faculty members (99% with Ph.Ds.) dedicated to teaching, research, and service;
- Qatar University (QU) topped 200 Most International Universities in the world for 2015-2016 according to the Times Higher Education (THE), the most prestigious global ranking body for higher education;
- Qatar University (QU) is ranked No 1 in the Arab region in the recent Round University Rankings (RUR) published on April 12, 2016;
- AACSB accreditation for all our programs and the AACSB Arabic language translation hub;
- The first Arabic instructional language Business Programs to be accredited by AACSB;
- High level of student, faculty, and curricular diversity;
- The primary (and in some cases, the only) provider of business talent in the country;
- Many experiential learning opportunities, including mandatory internship, real-money portfolio educational fund, live case competitions;
- Entrepreneurship Center and Business Incubator services including one-to-one coaching, network of fellow entrepreneurs, incubation space, and access to funding;
- High level of student and Business community engagement and interaction through several opportunities including endowed faculty chairs, graduate and undergraduate students engagement in company consulting projects, corporate mentorship program, etc.

## AACSB Accredited Program

The College of Business and Economics offers ten AACSB accredited programs.

<b>Undergraduate Programs</b>	<b>Required Credit Hours</b>
<b>Bachelor of Business Administration (BBA)</b>	
Accounting	125
Finance	
Economics	
Information Systems	
Marketing	
Management	
<b>Graduate Programs</b>	
Master of Accounting (MAC)	30
Master of Business Administration (MBA)	36 for students with Business background 48 for Non-Business background students
Master of Science in Marketing	30
Ph.D. in Business Administration	60

## Student Enrollment



Undergraduate Programs	2015-2016	2014-2015	2013-2014	2012-2013	2011-2012
Accounting	606	486	218	204	216
Information Systems	43	0	0	0	0
Finance	321	271	198	231	239
Economics	75	46			
Management	484	375	128	131	148
Marketing	411	272	88	78	71
General Business Administration	2040	2478	3014	2460	703
Foundation	0	0	0	5	0
<b>Total Undergraduate Students</b>	<b>3,980</b>	<b>3,928</b>	<b>3,646</b>	<b>3,109</b>	<b>1,377</b>
Master of Accounting (MAC)	35	35	27	14	9
Master of Business Administration	80	78	84	72	56
Master of Science in Marketing	24	0	0	0	0
<b>Total Graduate Students</b>	<b>139</b>	<b>113</b>	<b>111</b>	<b>86</b>	<b>65</b>
<b>Total</b>	<b>4119</b>	<b>4041</b>	<b>3757</b>	<b>3195</b>	<b>1,442</b>

Source: Book of Trend (Spring 2016)

## Student Graduation

Degree awarded	2014-2015	2013-2014	2012-2013	2011-2012	2010-2011
Undergraduate Students	269	275	240	249	231
Graduate Students	36	23	22	16	36
<b>Total</b>	<b>305</b>	<b>298</b>	<b>262</b>	<b>265</b>	<b>267</b>

Source: Book of Trend (Spring 2016)

## Student Retention and Graduation

	2015-2016	2014-2015	2013-2014	2012-2013	2011-2012
<b>Undergraduate</b>					
Retention	83%	75%	75.8%	85.7%	87%
Cohort	2014	2013	2012	2011	2010
Cohort size	612	712	1412	237	193
Graduation (within 4 years)	17%	44.7%	49.7%	53.2%	57.2%
Cohort	2012	2011	2010	2009	2008
Cohort size	1412	237	193	235	173
<b>Postgraduate Students</b>					
Retention	59.6%	65.5%	76.7%	81.8%	52.4%
Cohort	2014	2013	2012	2011	2010
Cohort size	47	55	43	33	21
Graduation rate (within 2 years)	59.6%	27.3%	23.3%	21.2%	0
Cohort	2014	2013	2012	2011	2010
Cohort size	47	55	43	33	21
Graduation rate (within 3 years)	54.5%	62.8%	75.8%	52.4%	44.4%
Cohort	2013	2012	2011	2010	2009
Cohort size	55	43	33	21	27

Source: Cognos

## Certification or Licensure Exam Results

Student performance on professional examination (Major Field Test)

Semester	Track	# of students tested	Median	25th percentile	% of students in the 25 <sup>th</sup> percentile	50th percentile	% of students in the 50 <sup>th</sup> percentile	75th percentile	% of students in the 75 <sup>th</sup> percentile
Spring 2015	Arabic	–	–	–	–		–		–
	English	112	139	133/200	30%	139/200	53%	146/200	76%
Fall 2015	Arabic	282	58	53/120	30%	58/120	52%	64/120	76%
	English	124	138	133/200	31%	138/200	55%	143/200	75%
Spring 2016	Arabic	123	53	47/120	28%	53/120	53%	57/120	78%
	English	158	139	133/200	26%	139/200	56%	146/200	75%

Source: CBE Annual Assessment Report

## Job Placement Outcomes

The table below presents percentage of graduates from under graduate program employed within six months of graduation

2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
-	54%	-	41%	-

Source: QU Undergraduate Alumni Survey

## Employment Advancement

I. Percentage of alumni indicated that their postgraduate degree contributed to upgrade of their position or title

2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
47%	18%	-	76%	-

Source: QU Graduate Alumni Survey

II. Percentage of alumni indicated that their postgraduate degree contributed to upgrade of their salary

2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
38%	18%	-	57%	-

Source: QU Graduate Alumni Survey

## Average Class Size

### I. Undergraduates

Fall 2014	Spring 2015
34.7	34.1

Source: Fact Book 2014-2015

### II. Graduates

Fall 2014	Spring 2015
18.3	14.8

Source: Fact Book 2014-2015

## Generated Credit Hours

	2015-2016	2014-2015	2013-2014	2012-2013	2011-2012
<b>Undergraduate level</b>	62,061	52,176	44,247	28,650	23,940
<b>Graduate level</b>	1,857	1,500	1,584	1,227	882
<b>Master Bridge</b>	33				
<b>Total Generated Credit Hours</b>	<b>63,951</b>	<b>53,676</b>	<b>45,831</b>	<b>29,877</b>	<b>24,822</b>

Source: Fact Book 2014-2015

## Other Performance Indicators

### Number of CBE Faculty (Lecturer, Assistant, Associate, Professor)

	2015-2016	2014-2015	2013-2014	2012-2013
<b>Number of Faculty</b>				
Accounting & Information Systems	32	28	24	17
Finance & Economics	38	37	31	17
Management & Marketing	39	35	29	19
<b>Total CBE</b>	<b>109</b>	<b>100</b>	<b>84</b>	<b>53</b>
<b>Number of Teaching Assistants</b>				
Accounting & Information Systems	5	5	3	1
Finance & Economics	8	6	2	2
Management & Marketing	13	9	4	1
<b>Total CBE</b>	<b>26</b>	<b>20</b>	<b>9</b>	<b>4</b>
<b>Number of Research Assistants</b>				
Accounting & Information Systems	2	4	2	1
Finance & Economics	3	3	2	2
Management & Marketing	4	5	3	1
<b>Total CBE</b>	<b>9</b>	<b>12</b>	<b>7</b>	<b>4</b>

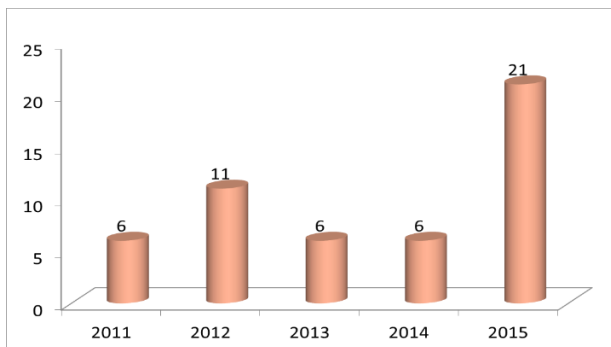
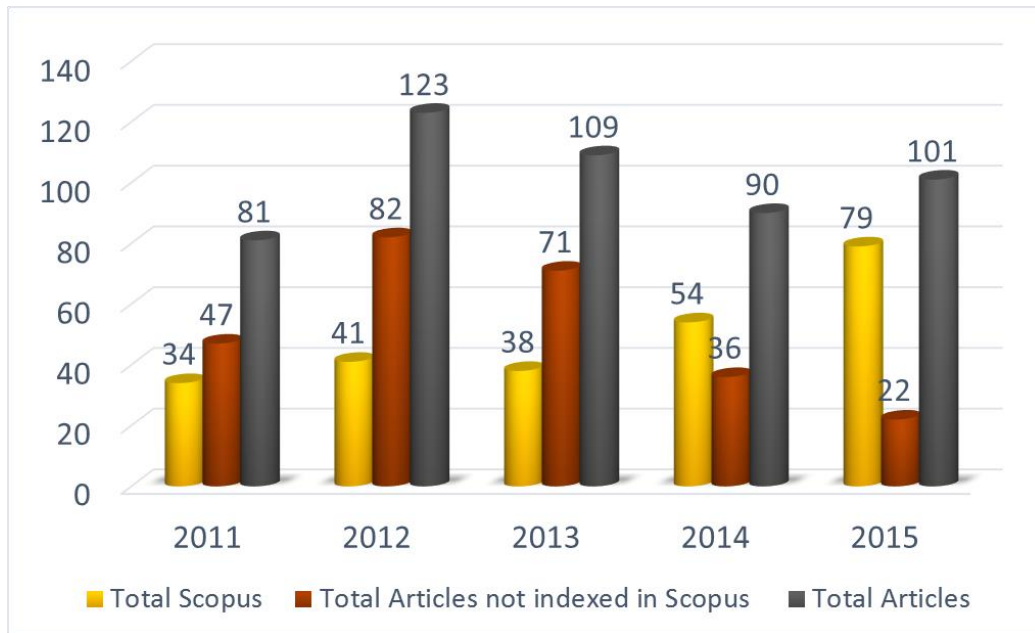
Source: CBE Faculty Directory

RANK	2015-2016	2014-2015	2013-2014	2012-2013
<b>Professor</b>				
Accounting & Information Systems	4	3	3	4
Finance & Economics	5	5	5	3
Management & Marketing	5	4	3	3
<b>Total CBE</b>	<b>14</b>	<b>12</b>	<b>11</b>	<b>10</b>
<b>Associate Professor</b>				
Accounting & Information Systems	5	2	2	2
Finance & Economics	7	7	3	3
Management & Marketing	10	10	10	6
<b>Total CBE</b>	<b>22</b>	<b>19</b>	<b>15</b>	<b>11</b>
<b>Assistant Professor</b>				
Accounting & Information Systems	23	23	19	11
Finance & Economics	24	23	22	10
Management & Marketing	23	20	15	10
<b>Total CBE</b>	<b>70</b>	<b>66</b>	<b>56</b>	<b>31</b>
<b>Lecturer</b>				
Accounting & Information Systems	0	0		0
Finance & Economics	2	2	1	1
Management & Marketing	1	1	1	0
<b>Total CBE</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>1</b>
<b>Grand Total</b>	<b>109</b>	<b>100</b>	<b>84</b>	<b>53</b>

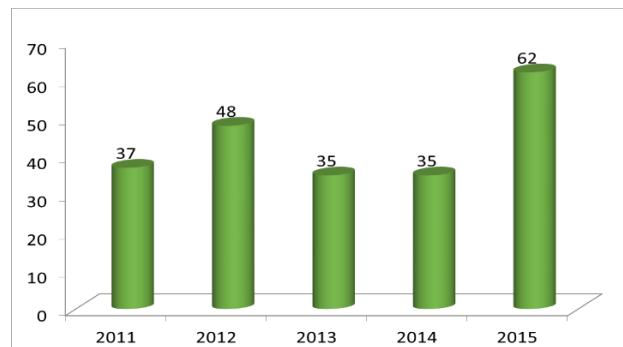
Source: CBE Faculty Directory

## CBE Research Productivity

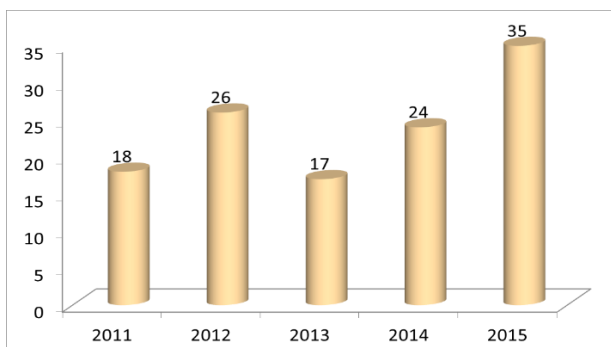
### 2011-2015 Publications



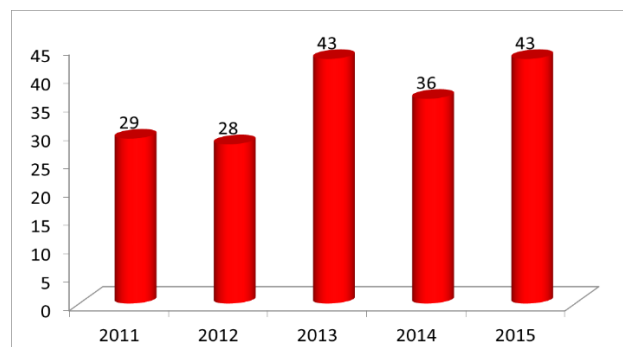
Journal Articles with Impact Factor of 1.0 or Higher



Journal Articles Listed (B or Better) in ABDC



CBE Journal Articles Listed (2\* or better) in ABS



CBE Proceedings

Source: CBE Annual Research Report