



جامعة قطر
QATAR UNIVERSITY



College of Business and Economics



Public Disclosure

June 2017

Background and Purpose

The College of Business and Economics (CBE) at Qatar University (QU) is a premier educational institution that offers undergraduate and graduate degree programs accredited by the Association to Advance Collegiate Schools of Business (AACSB). The College received accreditation first in December 2009 and re-accreditation for another five years in January 2015.

With its vision “*To be the destination of excellence in education, scholarship, and practice in business and economics*”, the College strives to provide its students and faculty with optimum opportunities to achieve international standards of excellence. This cannot be realized without close monitoring and evaluation of the College’s performance, and enhancement of its improvement plans. This document provides summary of the College’s performance in different areas.

We Have Every Reason to be Proud!

- Six undergraduate majors, eight minors, four graduate programs including a Ph.D. in Business Administration with five areas of specialization;
- The first in the region to offer 5-year Accounting program (4+1) where students are awarded two degrees in five years (Bachelor of Business Administration – Accounting Major, and Master of Accounting);
- 100+ full-time faculty members (99% with Ph.Ds.) dedicated to teaching, research, and service;
- QU ranked 349 in the Quacquarelli Symonds (QS) World University Rankings 2018, among 956 top universities in the world;
- QU topped 200 Most International Universities in the world for 2015-2016 according to the Times Higher Education (THE), the most prestigious global ranking body for higher education;
- QU is ranked No 1 in the Arab region in the recent Round University Rankings (RUR) published on April 12, 2016;
- AACSB accreditation for all our programs and the AACSB Arabic language translation hub;
- ACCA accreditation and IMA quality endorsement for the Accounting Program;
- High level of student, faculty, and curricular diversity;
- The primary (and in some cases, the only) provider of business education in the country;
- Many experiential learning opportunities, including mandatory internship, real-money portfolio educational fund, live case competitions;
- Center for Entrepreneurship and Business Incubator services including one-to-one coaching, network of fellow entrepreneurs, incubation space, and access to funding. **NOT ONLY THIS**, CBE Center for Entrepreneurship has been spot lighted by AACSB in the Entrepreneurship Spotlight Showcase of 2017 for its unique approaches to fostering and developing entrepreneurial orientation in undergraduate and graduate education, and community engagement.

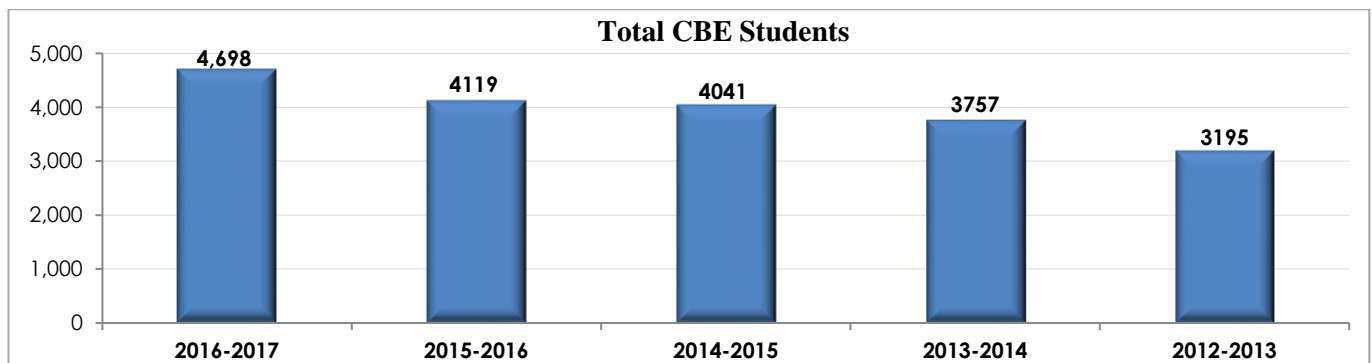
- High level of student and Business community engagement and interaction through several opportunities including endowed faculty chairs, graduate and undergraduate students engagement in company consulting projects, corporate mentorship program, etc.

AACSB Accredited Program

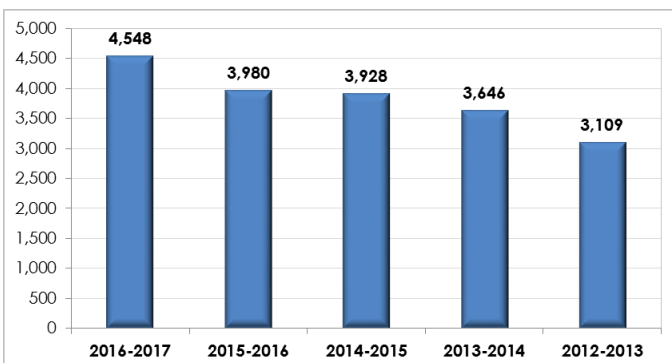
The College of Business and Economics offers ten AACSB accredited programs.

Undergraduate Programs	Required Credit Hours
Bachelor of Business Administration (BBA)	125
Accounting	
Finance	
Economics	
Information Systems	
Marketing	
Management	
Graduate Programs	
Master of Accounting (MAC)	30
Master of Business Administration (MBA)	36 for students with Business background 48 for Non-Business background students
Master of Science in Marketing (M.Sc. MAKT)	30
Ph.D. in Business Administration	60

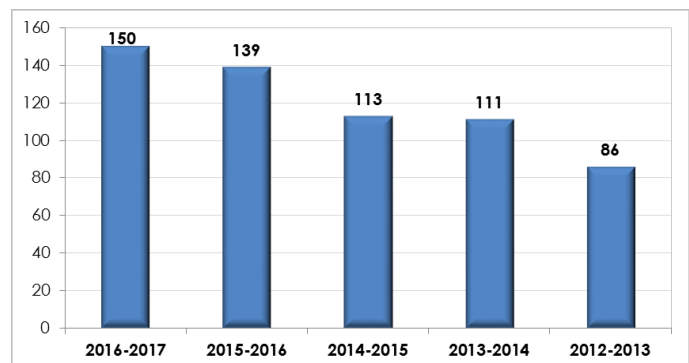
Enrollment at CBE



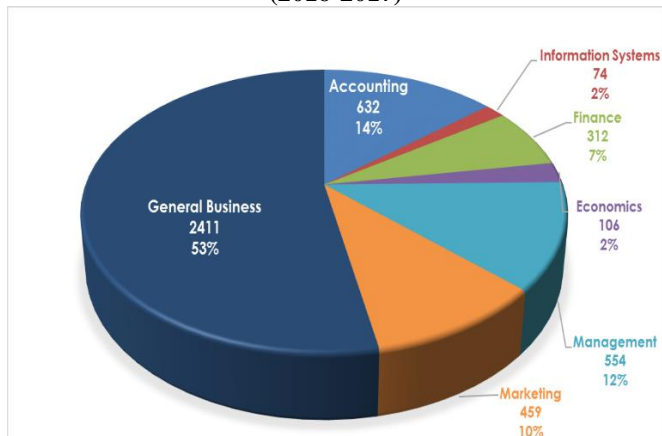
Undergraduate Students Enrollment



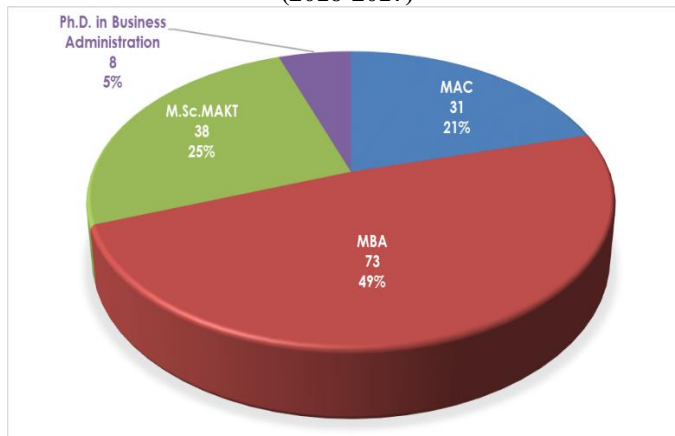
Graduate Students Enrollment



Distribution of undergraduate students by programs (2016-2017)



Distribution of graduate students by degree programs (2016-2017)



Undergraduate Programs	2016-2017	2015-2016	2014-2015	2013-2014	2012-2013
Accounting	632	606	486	218	204
Information Systems	74	43	0	0	0
Finance	312	321	271	198	231
Economics	106	75	46		
Management	554	484	375	128	131
Marketing	459	411	272	88	78
General Business Administration	2411	2040	2478	3014	2460
Foundation	0	0	0	0	5
Total Undergraduate Students	4,548	3,980	3,928	3,646	3,109
Master of Accounting (MAC)	31	35	35	27	14
Master of Business Administration	73	80	78	84	72
Master of Science in Marketing	38	24	0	0	0
Ph.D. in Business Administration	8	0	0	0	0
Total Graduate Students	150	139	113	111	86
Total	4698	4119	4041	3757	3195

Source: QU Book of Trends - Spring 2017

Student Graduation

Degree awarded	2016-2017*	2015-2016	2014-2015	2013-2014	2012-2013	2011-2012
Undergraduate Students	432	471	269	275	240	249
Graduate Students	9	31	36	24	22	16
Total	441	502	305	299	262	265

Source: QU Book of Trends - Spring 2017

* Projected

Student Retention and Graduation

	2016-2017	2014-2015	2013-2014	2012-2013	2011-2012
Undergraduate					
Retention	82%	83%	75%	75.8%	85.7%
Cohort	2015	2014	2013	2012	2011
Cohort size	528	612	712	1412	237
Graduation (within 4 years)	*	17%	44.7%	49.7%	53.2%
Cohort	2013	2012	2011	2010	2009
Cohort size	712	1412	237	193	235
Postgraduate Students					
Retention	79.2%	59.6%	65.5%	76.7%	81.8%
Cohort	2015	2014	2013	2012	2011
Cohort size	77	47	55	43	33
Graduation rate (within 2 years)	*	25.5%	27.3%	23.3%	21.2%
Cohort	2015	2014	2013	2012	2011
Cohort size	77	47	55	43	33
Graduation rate (within 3 years)	*	54.5%	62.8%	75.8%	52.4%
Cohort	2014	2013	2012	2011	2010
Cohort size	47	55	43	33	21

Source: Cognos

* Data will be available October 2017

Certification or Licensure Exam Results

Student performance on professional examination (Major Field Test)

Semester	Plan/Track	# of students tested	Mean
Spring 2015	Arabic	-	-
	English	112	140
Fall 2015	Arabic	282	58
	English	124	139
Spring 2016	Arabic	123	52
	English	158	140
Fall 2016	Arabic	Not conducted due technical issue	
	English	123	137
Spring 2017	Arabic	223	54
	English	147	142

Source: CBE Annual Assessment Report

Job Placement Outcomes

The table below presents percentage of graduates from under graduate program employed within six months of graduation

2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017
-	54%	-	41%	-	*

Source: QU Undergraduate Alumni Survey

* Data will be available October 2017

Employment Advancement

I. Percentage of alumni indicated that their postgraduate degree contributed to upgrade of their position or title

2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017
47%	18%	-	76%	-	*

Source: QU Graduate Alumni Survey

* Data will be available October 2017

II. Percentage of alumni indicated that their postgraduate degree contributed to upgrade of their salary

2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017
38%	18%	-	57%	-	*

Source: QU Graduate Alumni Survey

* Data will be available October 2017

Average Class Size

I. Undergraduate Courses

Fall 2014	Spring 2015	Fall 2015	Spring 2016	Fall 2016	Spring 2017
34.7	34.1	35.1	36.4	37.1	36.4

Source: Fact Book

II. Graduate Courses

a. Masters

Fall 2014	Spring 2015	Fall 2015	Spring 2016	Fall 2016	Spring 2017
18.3	14.8	20.9	16.1	20	15

Source: Fact Book

b. Ph.D.

Fall 2016	Spring 2017
8	8

Source: Fact Book

Generated Credit Hours

	2016-2017	2015-2016	2014-2015	2013-2014	2012-2013
Undergraduate level	67,977	62,061	52,176	44,247	28,650
Graduate level	1,680	1,857	1,500	1,584	1,227
Master Bridge	99	33			
Doctorate	135				
Total Generated Credit Hours	69,891	63,951	53,676	45,831	29,877

Source: QU Book of Trends - Spring 2017

Other Performance Indicators

Number of CBE Faculty (Lecturer, Assistant, Associate, Professor)

	2016-2017	2015-2016	2014-2015	2013-2014	2012-2013
Number of Faculty					
Accounting & Information Systems	35	32	28	24	17
Finance & Economics	37	38	37	31	17
Management & Marketing	36	39	35	29	19
Total CBE	108	109	100	84	53
Number of Teaching Assistants					
Accounting & Information Systems	6	5	5	3	1
Finance & Economics	10	8	6	2	2
Management & Marketing	14	13	9	4	1
Total CBE	30	26	20	9	4
Number of Research Assistants					
Accounting & Information Systems	2	2	4	2	1
Finance & Economics	2	3	3	2	2
Management & Marketing	2	4	5	3	1
Total CBE	6	9	12	7	4

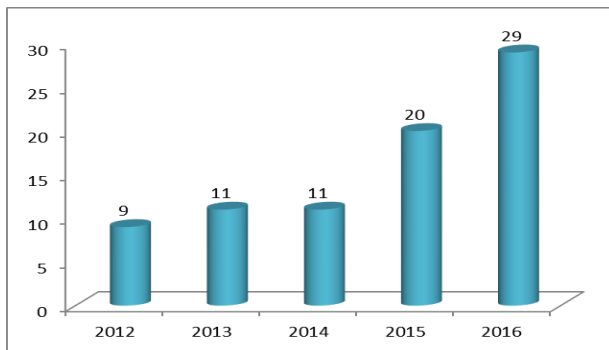
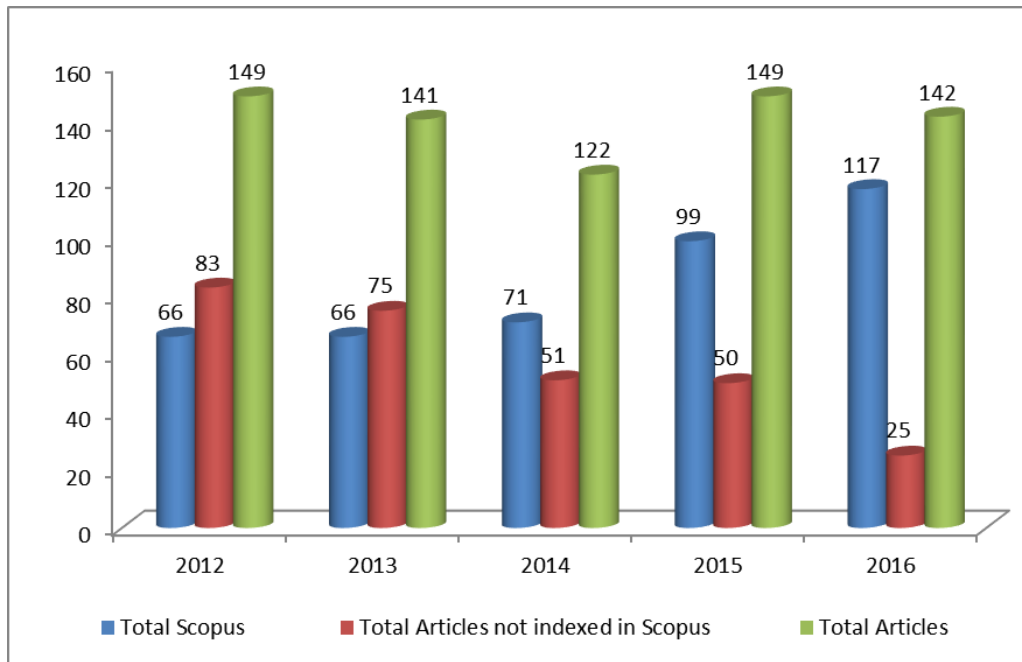
Source: CBE Faculty Directory, Spring semesters

RANK	2016-2017	2015-2016	2014-2015	2013-2014	2012-2013
Professor					
Accounting & Information Systems	6	4	3	3	4
Finance & Economics	5	5	5	5	3
Management & Marketing	6	5	4	3	3
Total CBE	17	14	12	11	10
Associate Professor					
Accounting & Information Systems	6	5	2	2	2
Finance & Economics	12	7	7	3	3
Management & Marketing	9	10	10	10	6
Total CBE	27	22	19	15	11
Assistant Professor					
Accounting & Information Systems	22	23	23	19	11
Finance & Economics	19	24	23	22	10
Management & Marketing	18	23	20	15	10
Total CBE	59	70	66	56	31
Lecturer					
Accounting & Information Systems	1	0	0		0
Finance & Economics	1	2	2	1	1
Management & Marketing	3	1	1	1	0
Total CBE	5	3	3	2	1
Grand Total	108	109	100	84	53

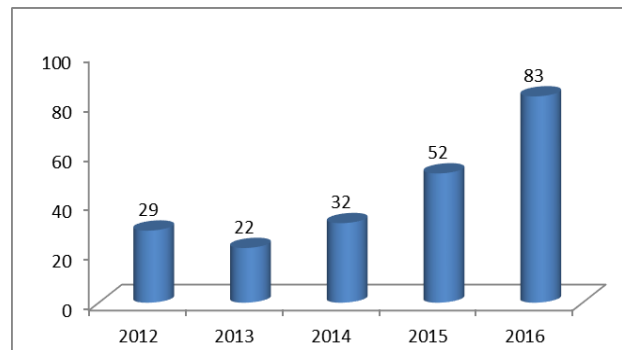
Source: CBE Faculty Directory, Spring semesters

CBE Research Productivity

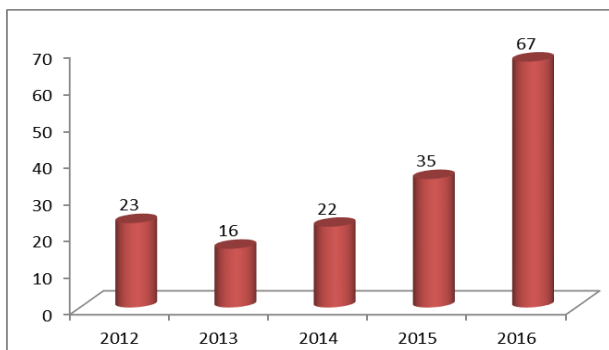
2012-2016 Publications



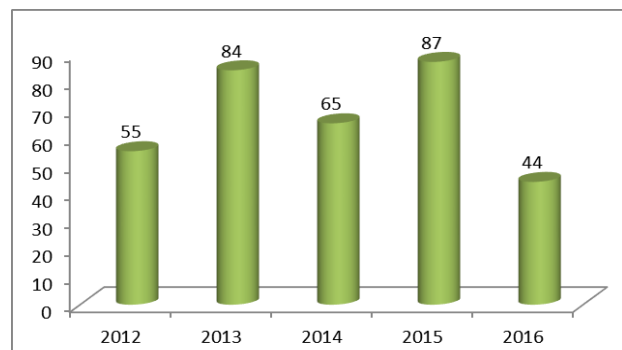
Journal Articles with Impact Factor of 1.0 or Higher



Journal Articles Listed (B or Better) in ABDC



CBE Journal Articles Listed (2* or better) in ABS



CBE Proceedings

Source: CBE Annual Research Data