



جامعة قطر
QATAR UNIVERSITY



College of Business and Economics



Public Disclosure of CBE Performance

June 2018

Background and Purpose

The College of Business and Economics (CBE) at Qatar University (QU) is a premier educational institution in the state of Qatar that offers undergraduate and graduate degree programs accredited by the Association to Advance Collegiate Schools of Business (AACSB). The College received accreditation first in December 2009 and then it was re-accredited for another five years in January 2015.

With its vision “*To be the destination of excellence in education, scholarship, and practice in business and economics*”, the College strives to provide its students and faculty with optimum opportunities to achieve international standards of excellence. This cannot be realized without close monitoring and evaluation of the College’s performance, and enhancement of its continuous improvement plans. This document provides a summary of the College’s performance in different areas.

We Have Every Reason to be Proud!

- Six undergraduate majors, eight minors, four graduate programs including a Ph.D. in Business Administration with five areas of specialization.
- AACSB accreditation for all CBE programs; the first AACSB-Accredited Arabic language business program in the world; and, being the AACSB Arabic language translation hub.
- ACCA and Australian CPA accreditation and IMA quality endorsement for the Accounting Program.
- CFA endorsement for the Finance Program.
- The first in the region to offer 5-year Accounting program where students are awarded two degrees in five years (Bachelor of Business Administration – Accounting Major, and Master of Accounting).
- 100+ full-time faculty members (99% with Ph.Ds.) dedicated to teaching, research, and service.
- CBE is proud to be part of Qatar University successes in:
 - Impressive QS ranking achievements:
 - ✓ Advancing its ranking position from 349 in 2018 to 332 in the Quacquarelli Symonds (QS) World University Rankings 2019, among 1000 top universities in the world.
 - ✓ Ranking 7th in the QS Arab Region University Rankings 2018, among the 100 top universities in the Middle East and North Africa (MENA) and Asia regions (improving by two places on its 2017 performance and by four places on its 2016 performance).
 - ✓ Ranking 36th in the “QS Top 50 Under 50” 2018 ranking, among the world’s leading young universities founded less than 50 years ago.

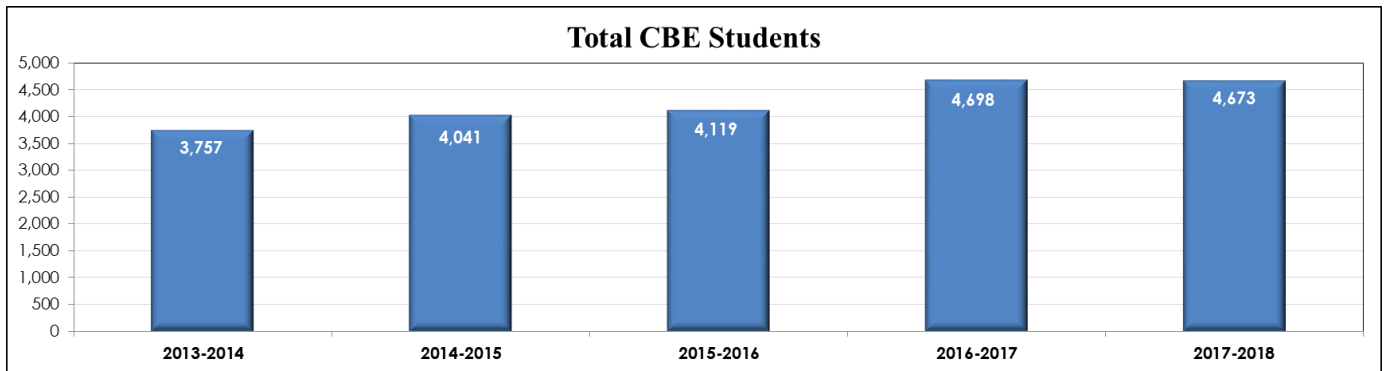
- Impressive Times Higher Education (THE) rankings achievements:
 - ✓ Ranking 3rd in the 2018 THE Best Universities in the Arab World (MENA), among the 31 universities in the Arab region.
 - ✓ Ranking 52nd in the 2018 THE Asia University Rankings, among the 350+ top universities from 25 countries in the Asia region.
 - ✓ Ranking among the top 500 universities in the world in the 2018 THE World University Rankings.
 - ✓ Advancing its ranking position from 101-150 in 2017 to 87 in the 2018 THE Young University Rankings, among 250 institutions from 55 countries that are aged 50 years or under.
 - ✓ Ranking 1st in the world for International Outlook since 2015 in the overall Times Higher Education World University Rankings list (THE-WUR).
 - ✓ Advancing its position from 75 in 2017 to 35 in the THE Emerging Economies University Rankings 2018 (being one of the top 378 institutions in the 42 countries included in the ranking).
 - ✓ Topping the 200 Most International Universities in the world for 2015-2016.
 - Ranking 1st in the Arab region in the recent Round University Rankings (RUR) published on April 12, 2016.
- High level of student, faculty, and curricular diversity.
 - The primary (and in some cases, the only) provider of business education in the country.
 - Many experiential learning opportunities, including mandatory internship, real-money portfolio educational fund, live case competitions, simulations, etc.
 - Center for Entrepreneurship (with Business Incubator) including one-to-one coaching, network of fellow entrepreneurs, incubation space, and access to funding. **NOT ONLY THIS**, CBE Center for Entrepreneurship has been spotlighted by AACSB in the Entrepreneurship Spotlight Showcase of 2017 for its unique approaches to fostering and developing entrepreneurial orientation in undergraduate and graduate education, and community engagement.
 - Achievement of AACSB 2018 Influential Leader Challenge and naming of CBE alumna Sheikha Hanadi Nasser Bin Khaled Al Thani as 2018 influential leader.
 - High level of student and Business community engagement and interaction through several opportunities including Executive-in-Resident Program, endowed faculty chairs, graduate and undergraduate students engagement in company consulting projects, corporate mentorship program, etc.

AACSB Accredited Program

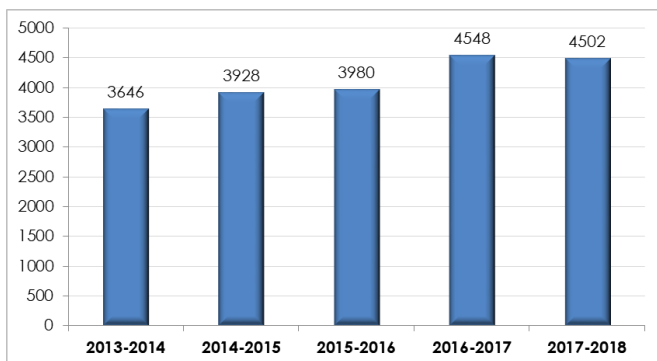
The College of Business and Economics offers ten AACSB accredited programs.

Undergraduate Programs	Required Credit Hours
Bachelor of Business Administration (BBA)	125
Accounting	
Finance	
Economics	
Information Systems	
Marketing	
Management	
Graduate Programs	
Master of Accounting (MAC)	30
Master of Business Administration (MBA)	36 for students with Business background 48 for Non-Business background students
Master of Science in Marketing (M.Sc. MAKT)	30
Ph.D. in Business Administration	60

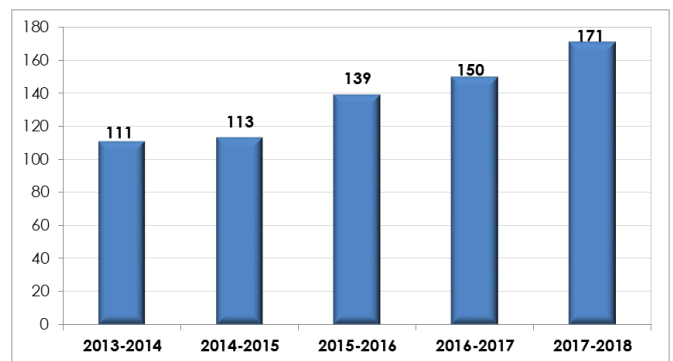
Enrollment at CBE



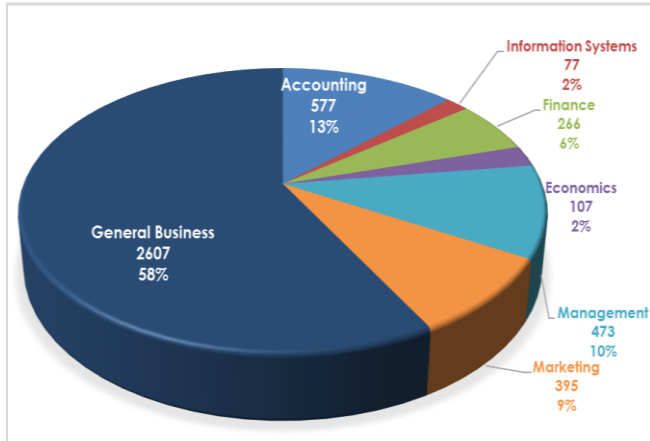
Undergraduate Students Enrollment



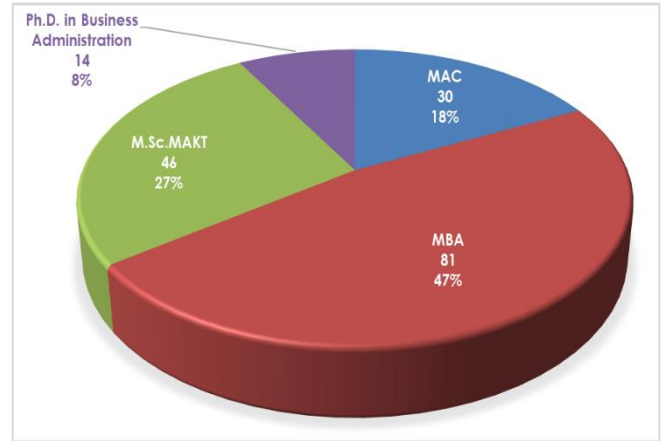
Graduate Students Enrollment



Distribution of undergraduate students by programs (2017-2018)



Distribution of graduate students by degree programs (2017-2018)



Undergraduate Programs	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018
Accounting	218	486	606	632	577
Information Systems	0	0	43	74	77
Finance	198	271	321	312	266
Economics	0	46	75	106	107
Management	128	375	484	554	473
Marketing	88	272	411	459	395
General Business Administration	3014	2478	2040	2411	2607
Total Undergraduate Students	3,646	3,928	3,980	4,548	4,502
Master of Accounting (MAC)	27	35	35	31	30
Master of Business Administration	84	78	80	73	81
Master of Science in Marketing	0	0	24	38	46
Ph.D. in Business Administration	0	0	0	8	14
Total Graduate Students	111	113	139	150	171
Total	3757	4041	4119	4698	4673

Source: QU Book of Trends - Spring 2018

Student Graduation

Degree awarded	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018*
Undergraduate level	275	269	471	813	429*
Masters	24	36	31	26	32*
Doctorate	0	0	0	0	0
Total	299	305	502	839	461*

Source: QU Book of Trends - Spring 2018

* Source: Cognos. Sum of Summer 2017, Fall 2017, and Winter 2018's data. Data for Spring 2018 will be available in Fall 2018.

Student Retention and Graduation

	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017
Undergraduate					
Retention	75.80%	75%	83%	82%	85%
Cohort	2012	2013	2014	2015	2016
Cohort size	1412	712	612	528	688
Graduation (within 4 years)	49.70%	44.70%	17.7%	17%	*
Cohort	2010	2011	2012	2013	2014
Cohort size	193	237	1412	712	612
Masters					
Retention	76.70%	65.50%	59.60%	79.20%	56.9%
Cohort	2012	2013	2014	2015	2016
Cohort size	43	55	47	77	51
Graduation rate (within 2 years)	23.30%	27.30%	25.50%	79.2%	*
Cohort	2012	2013	2014	2015	2016
Cohort size	43	55	47	77	51
Graduation rate (within 3 years)	75.80%	62.80%	54.50%	44.7%	16.9%
Cohort	2011	2012	2013	2014	2015
Cohort size	33	43	55	47	77
Ph.D.					
Retention					87.5%
Cohort					2016
Cohort size					8
Graduation rate (within 4 years)					**
Cohort					2016
Cohort size					8

Source: Cognos

* Data will be available October 2018

** Data will be available in 2020

Certification or Licensure Exam Results

Student performance on professional examination (Major Field Test)

Semester	Plan/Track	# of students tested	Mean
Spring 2015	Arabic	-	-
	English	112	140
Fall 2015	Arabic	282	58
	English	124	139
Spring 2016	Arabic	123	52
	English	158	140
Fall 2016	Arabic	Not conducted due technical issue	
	English	123	137

Semester	Plan/Track	# of students tested	Mean
Spring 2017	Arabic	223	54
	English	147	142
Fall 2017	Arabic	322	52
	English	122	144
Spring 2018	Arabic	192	51
	English	89	143

Source: CBE Annual Assessment Report

Job Placement Outcomes

The table below presents percentage of graduates from under graduate program employed within six months of graduation

2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018*
-	54%	-	41%	-	35.3%	-

Source: QU Undergraduate Alumni Survey

* Alumni survey is conducted every other year.

Employment Advancement

I. Percentage of alumni indicated that their postgraduate degree contributed to upgrade of their position or title

2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018*
47%	18%	-	76%	-	32%	-

Source: QU Graduate Alumni Survey

* Alumni survey is conducted every other year.

II. Percentage of alumni indicated that their postgraduate degree contributed to upgrade of their salary

2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017
38%	18%	-	57%	-	*

Source: QU Graduate Alumni Survey

* Data for this KPI will be collected next academic year.

Average Class Size

I. Undergraduate Courses

2014-2015		2015-2016		2016-2017		2017-2018*	
Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
34.7	34.1	35.1	36.4	37.1	36.4	38.7	37.3

Source: QU Fact Book

* Source: Cognos

II. Graduate Courses

a. Masters

2014-2015		2015-2016		2016-2017		2017-2018*	
Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
18.3	14.8	20.9	16.1	20	15	15	12

Source: Fact Book

* Source: Cognos

b. Ph.D.

2016-2017		2017-2018*	
Fall	Spring	Fall	Spring
8	8	6	6

Source: QU Fact Book

* Source: Cognos

Generated Credit Hours

	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018
Undergraduate level	44,247	52,176	62,061	67,977	72,336
Graduate level	1,584	1,500	1,857	1,680	1,830
Master Bridge			33	99	141
Doctorate				135	237
Total Generated Credit Hours	45,831	53,676	63,951	69,891	74,544

Source: QU Book of Trends - Spring 2018

Other Performance Indicators

Number of CBE Faculty (Lecturer, Assistant, Associate, Professor)

	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018
Number of Faculty					
Accounting & Information Systems	24	28	32	35	34
Finance & Economics	31	37	38	37	36
Management & Marketing	29	35	39	36	36
Total CBE	84	100	109	108	106
Number of Teaching Assistants					
Accounting & Information Systems	3	5	5	6	8
Finance & Economics	2	6	8	10	15
Management & Marketing	4	9	13	14	19
Total CBE	9	20	26	30	42
Number of Research Assistants					
Accounting & Information Systems	2	4	2	2	2
Finance & Economics	2	3	3	2	2
Management & Marketing	3	5	4	2	2
Total CBE	7	12	9	6	6

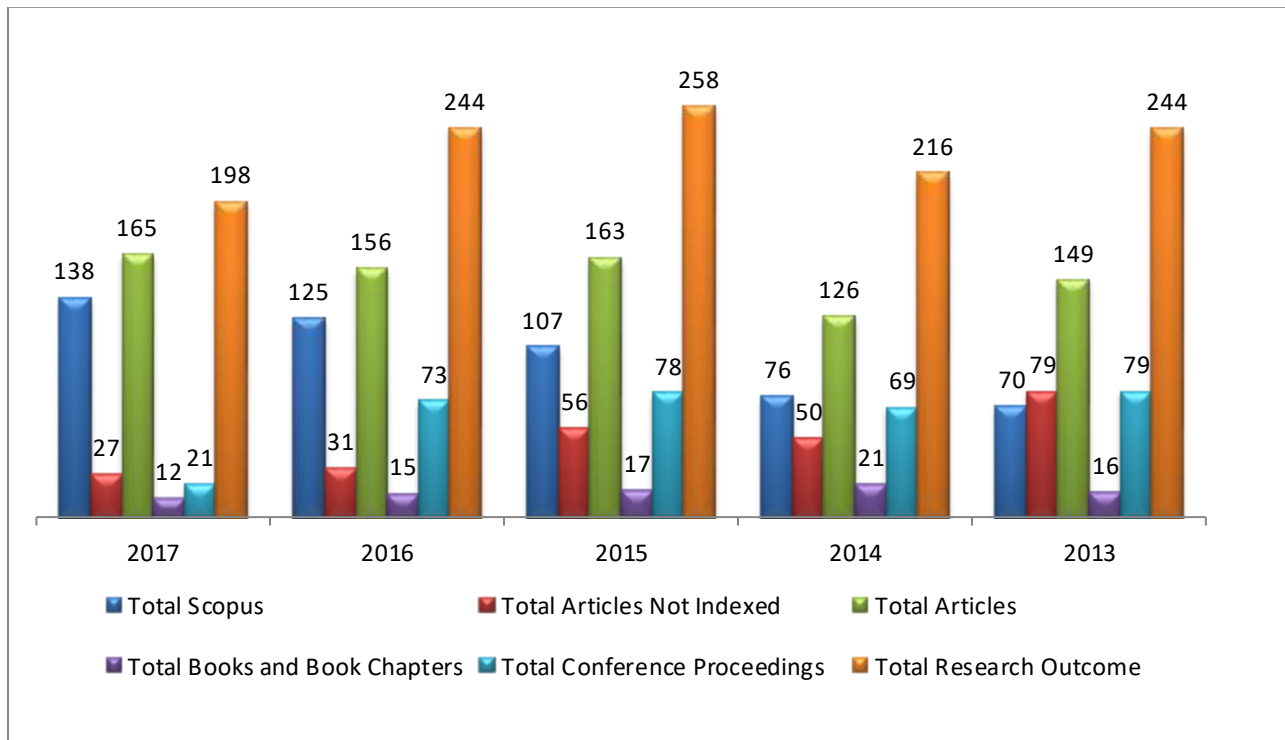
Source: CBE Faculty Directory, Spring semesters

RANK	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018
Professor					
Accounting & Information Systems	3	3	4	6	6
Finance & Economics	5	5	5	5	7
Management & Marketing	3	4	5	6	7
Total CBE	11	12	14	17	20
Associate Professor					
Accounting & Information Systems	2	2	5	6	8
Finance & Economics	3	7	7	12	14
Management & Marketing	10	10	10	9	11
Total CBE	15	19	22	27	33
Assistant Professor					
Accounting & Information Systems	19	23	23	22	19
Finance & Economics	22	23	24	19	14
Management & Marketing	15	20	23	18	17
Total CBE	56	66	70	59	50
Lecturer					
Accounting & Information Systems		0	0	1	1
Finance & Economics	1	2	2	1	1
Management & Marketing	1	1	1	3	1
Total CBE	2	3	3	5	3
Grand Total	84	100	109	108	106

Source: CBE Faculty Directory, Spring semesters

CBE Research Productivity

2013-2017 Publications



Source: CBE Annual Research Data