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| **COURSE INFORMATION** |
| **Course Name: Jean Monnet Module: Doha Courses on European Union Law / DCEUL – Course 2, Module 3: Policy Brief Writing on EU and Environmental Law/Human Rights****Semester: Fall 2021Department: Legal Skills****College: College of Law** |  |
| **Day and Time: (Monday, Tuesday, Wednesday, & Thursday)**  **October 18-21, 2021, 8-9pm** **Classroom: Online on TEAMS (see email for link)**  | **Hours:** 4 hours **Prerequisites**: Students who have completed Modules 1 and 2.  |
| **COURSE DESCRIPTION** |
| The seminar will teach you how to write policy briefs with a particular focus on European Union law issues relating specifically to environmental law or human rights. Seminars are intended to equip students with practical skills and help them prepare concise summaries of information that can help readers understand, and likely make decisions about, government policies. The best policy briefs will be uploaded on the Jean Monnet Module website |
| **JEAN MONNET MODULE** |
| The objectives of the Jean Monnet Module can be summarized as follows: The Module aims to promote modern teaching modules that are offered by leading European universities with a view to improving the educational outcomes in Qatar. Qatar University as a national university with the largest share of students is the best place to apply and disseminate this state-of-the-art knowledge. The Module aims to promote knowledge in the field of international organizations and integration using the European Union as a model, environmental protection and human rights, which are key pillars of QNV2030. The focus on the protection of the environment and human rights represents an important contribution towards promoting environmental and human rights issues in the Qatari society. Increasing education quality on the above issues will have important spill-overs on Qatari education and society. The Module will contribute to the realization of the vision of a strong knowledge based society with capable and competitive workforce. It will improve the specificity and job-market relevance of education and, will inject relevant tools and emerging issues into current curricula. Therefore, education outcomes of students and capacities of educators on European Union issues and curricula design will be enhanced. Experience from this Module will be up-scaled into other programs within Qatar University and beyond.  |
| **FACULTY INFORMATION** |
| **Convenor:** **Dr. Rafael Brown****Clinical[ Asst. Professor of Law****Legal Skills Department (Faculty Senate)****Office Location:** C356, Bldg I-09, Rm. D305**Office Hours**:Monday/Wednesday, 10:00 AM – 11:00 AMSunday/Tuesday, 11:00 AM – 12:00 PM**Telephone: 4403 7789; Cellphone: 6611 7772****E-Mail:**  rbrown@qu.edu.qa  |   |
| **REFERENCES AND LEARNING RESOURCES** |
| 1. **Policy Brief Writing Guides and Articles**
* Dagenais, Christian and Valéry Ridde. “Policy brief as a knowledge transfer tool: to "make a splash", your policy brief must first be read.” Gaceta sanitaria 32 3 (2018): 203-205, <https://scielo.isciii.es/pdf/gs/v32n3/0213-9111-gs-32-03-203.pdf>
* International Centre for Policy Advocacy, An Essential Guide to Writing Policy Briefs (2017), <https://www.icpolicyadvocacy.org/sites/icpa/files/downloads/icpa_policy_briefs_essential_guide.pdf>
* Research to Action, “How to Plan, Write and Communicate an Effective Policy Brief: Three Steps to Success.” URL [https://www.researchtoaction.org/wp-content/uploads/2014/10/PBWeekLauraFCfinal.pdf](http://blogs.loc.gov/law/2017/06/a-guide-to-researching-eu-law/)
* REPOPA, “Preparing and using policy briefs to support evidence-informed policymaking: Template for Writing a Policy Brief” URL [http://repopa.eu/sites/default/files/latest/Policy\_brief.pdf](https://youtu.be/66s40DL4LR4)
* IDRC, ‘Toolkit for Researchers: How to write a Policy Brief’: <http://www.idrc.ca/EN/Resources/Tools_and_Training/Documents/how-to-write-a-policy-brief.pdf>
1. **Videos**
* What is policy? [https://youtu.be/GgBax4WjdPA](http://www.fao.org/3/i2195e/i2195e03.pdf)
* What is a policy brief? (English) <https://youtu.be/66s40DL4LR4>; (Arabic) <https://youtu.be/yaZO4B0ZMsc>
1. **Sample Policy Briefs**

**Environmental Law Samples*** [SHORT] Bueb, Benedict, Tröltzsch, Jenny (2021): Policy Brief: Towards Sustainable Adaptation Pathways A Concept for Integrative Actions to Achieve the 2030 Agenda, Paris Agreement and Sendai Framework. Dessau-Roßlau: Umweltbundesamt, [https://www.ecologic.eu/18206](http://eurovoc.europa.eu/drupal/)
* [LONG] Elisa Morgera, Antonio Cardesa-Salzmann, Aileen McHarg, Miranda Geelhoed and Mara Ntona, Rights protected under EU law concerning the environment, [https://www.strath.ac.uk/media/1newwebsite/departmentsubject/law/strathclydecentreforenvironmentallawandgovernance/pdf/brexit/Policy\_Brief\_No.\_6,\_November\_2016.pdf](https://www.strath.ac.uk/media/1newwebsite/departmentsubject/law/strathclydecentreforenvironmentallawandgovernance/pdf/brexit/Policy_Brief_No._6%2C_November_2016.pdf)
* [LONG] Science for Environmental Policy, The solution is in nature, [https://ec.europa.eu/environment/integration/research/newsalert/pdf/issue-24-2021-02-the-solution-is-in-nature.pdf](https://www.icpolicyadvocacy.org/sites/icpa/files/downloads/icpa_policy_briefs_essential_guide.pdf)

**Human Rights Law Samples*** [SHORT]AK Europa, Business and Human Rights, [https://www.akeuropa.eu/sites/default/files/2019-10/5\_Policy%20Brief%20Business%20and%20Human%20Rights.pdf](https://www.ecologic.eu/18206)
* [LONG] Aliozi, Zoi (Global Campus of Human Rights, 2021), Climate Justice and Human Rights, in a World in Climate Emergency, <https://repository.gchumanrights.org/bitstream/handle/20.500.11825/2340/GlobalCampus2021_Europe_1.pdf?sequence=5&isAllowed=y>
1. **Key Textbooks (available at QU Library):**
* M. Dziak, *Policy Brief,* New York, Salem Press Encyclopedia, 2019.
1. **Suggested Policy Brief Writing Resources:**
* EcoLogic, [https://www.ecologic.eu/policy-brief](https://www.ecologic.eu/18206)
* Fast Track Impact, <https://www.fasttrackimpact.com/post/2015/12/19/how-to-make-a-policy-brief-that-has-real-impact>
* Food and Agriculture Organization of the United Nations, Food Security Communication Toolkit, “Writing Effective Reports”, [http://www.fao.org/3/i2195e/i2195e03.pdf](https://www.akeuropa.eu/sites/default/files/2019-10/5_Policy%20Brief%20Business%20and%20Human%20Rights.pdf)
* Biodiversa, Annex 1, “How to Write a Policy Brief” (2014), [https://www.biodiversa.org/712/download](http://europa.eu/about-eu/institutions-bodies/index_en.htm)
1. **Research Resources**
* EU Environment and Climate Change Legislation, <https://eur-lex.europa.eu/summary/chapter/20.html>
* EU Human Rights Legislation, [https://eur-lex.europa.eu/summary/chapter/13.html](https://www.researchtoaction.org/wp-content/uploads/2014/10/PBWeekLauraFCfinal.pdf)
* [**A Guide to Researching EU Law**](https://www.biodiversa.org/712/download?loclr=eaiclb) - from the Law Library of Congress
* [**ASIL Electronic Resource Guide: European Union**](http://www.asil.org/erg/?page=eu)

[**EuroVoc**](https://scielo.isciii.es/pdf/gs/v32n3/0213-9111-gs-32-03-203.pdf) is a multilingual, multidisciplinary thesaurus covering the activities of the EU. It contains terms in 23 EU languages. This thesaurus enables researches to search the relevant databases more effectively.[**The European e-Justice Portal**](https://e-justice.europa.eu/home.do?action=home&plang=en) is a useful research tool providing information on justice systems - it is designed for the layperson, as well as lawyers, litigants and researchers. It links to [**EU**](https://ec.europa.eu/environment/integration/research/newsalert/pdf/issue-24-2021-02-the-solution-is-in-nature.pdf), [**member state**](http://repopa.eu/sites/default/files/latest/Policy_brief.pdf) and [**international case law**](https://e-justice.europa.eu/content_international_case_law-150-en.do) and [**EU**](https://youtu.be/GgBax4WjdPA), [**member state national**](https://e-justice.europa.eu/content_member_state_law-6-en.do) and [**international**](https://e-justice.europa.eu/content_international_law-10-en.do) legislation.The [**Europa**](https://e-justice.europa.eu/content_eu_law-3-en.do) platform (open access) includes the [**EU Bookshop**](http://bookshop.europa.eu/en/e-books-cbDyaep2OwDPcAAAFH2zdqoBpl/) which offers open access to a large quantity of documents including reports, newsletters, teaching tools and other documents on the history and current workings of the EU. |
| **course regulations** |

**Participation**

Class participation and attendance are important elements of every student’s learning experience at Qatar University, and the student is expected to attend all classes. A student should not miss more than 25% of the classes. **Attendance record begins on the first day of classes.**

In exceptional cases, the student, with the instructor’s prior permission, could be exempted from attending a class provided that the number of such occasions does not exceed the limit allowed by the University.

**Teaching Methods: Socratic Method, Flipped Classroom, Group Work**

Some parts of the class will be taught using the flipped classroom approach, where students are required to complete readings and watch videos prior to attending class. The syllabus lists questions that will help you prepare for class. The instructor will call on students during class to facilitate discussion about the readings and questions. Students will also be divided into groups for purposes of group discussions and group work completion, supervised by the instructor.

**Policy Brief Writing Submission**

All students will be assigned to a small group, which will be required to submit a policy brief of at least 2 pages and no more than 4 pages. The policy brief must relate to the EU and environmental law or EU and human rights law.

**Due date for the policy brief is October 28, 2021.**

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|  **CONtent distribution** |

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| DAY/TIME  | TOPICs | READINGS and VIDEOS |
| **PRE CLASS** | **Assignment before Class 1** | **READING**Dagenais, Christian and Valéry Ridde. “Policy brief as a knowledge transfer tool: to "make a splash", your policy brief must first be read.” Gaceta sanitaria 32 3 (2018): 203-205, [https://scielo.isciii.es/pdf/gs/v32n3/0213-9111-gs-32-03-203.pdf](http://www.fao.org/3/i2195e/i2195e03.pdf) International Centre for Policy Advocacy, An Essential Guide to Writing Policy Briefs (2017), [https://www.icpolicyadvocacy.org/sites/icpa/files/downloads/icpa\_policy\_briefs\_essential\_guide.pdf](https://e-justice.europa.eu/content_member_state_case_law-13-en.do) **VIDEO**  (1) What is policy? <https://youtu.be/GgBax4WjdPA> (2) What is a policy brief? (English) [https://youtu.be/66s40DL4LR4](https://www.ecologic.eu/policy-brief); (Arabic) <https://youtu.be/yaZO4B0ZMsc> **PRE-RESEARCH**: Start thinking about: What would you like to write a policy brief on: environmental law or human rights law? Is there a problem in the EU law on these two topics you would like to address? |
| **DAY/TIME** | **TOPIC** | **TEACHING METHOD/OBJECTIVES** |
| **DAY 1****OCTOBER 18****(8:00-8:15 pm)** | **Introduction and Policy Brief Writing** | **PowerPoint Lecture**What is the class’s purpose and focus?What are the learning outcomes?Syllabus Overview and Teaching MethodsWhat is the class deliverable and deadline? |
| **DAY/TIME** | **TOPIC** | **TEACHING METHOD/OBJECTIVES/LEARNING ACTIVITIES** |
| **DAY 1****OCTOBER 18****(8:15-8:30 pm)** | **Introduction to Advocacy Policy Briefs**  | **Socratic Method/Flipped Classroom – Class Discussion**Introduction to Advocacy Policy BriefsWhat is advocacy?What is a policy brief? How can it be an advocacy tool?What is an advocacy policy brief?How does a policy brief affect change?What is an example of an EU policy on environmental law or human rights law that you would want to change? |
| **DAY/TIME** | **TOPIC** | **TEACHING METHOD/OBJECTIVES/LEARNING ACTIVITIES** |
| **DAY 1****OCTOBER 18** **(8:30-9:00 pm)** | **Policy Brief Writing** | **Socratic Method/Flipped Classroom - Discussion**How to write an advocacy policy brief? Length, parts, and format of policy brief Sample policy briefs on environmental law and human rightsWho is the audience? What are the features of a good (evidenced based) policy brief? Writing tips and what to avoid |
| **DAY/TIME**  | **TOPICs** | **READINGS and VIDEOS** |
| **PRE CLASS** | **Assignment before CLASS 2** | **READING**Food and Agriculture Organization of the United Nations, Food Security Communication Toolkit, “Writing Effective Reports”, [http://www.fao.org/3/i2195e/i2195e03.pdf](https://eur-lex.europa.eu/summary/chapter/13.html) **Create Canva Account**at [www.canva.com](https://www.akeuropa.eu/sites/default/files/2019-10/5_Policy%20Brief%20Business%20and%20Human%20Rights.pdf) (for policy brief formatting) |
| **DAY/TIME** | **TOPIC** | **TEACHING METHOD/OBJECTIVES/LEARNING ACTIVITIES** |
| **DAY 2****OCTOBER 19****(8:00-8:30 pm)** | **Human Rights & Environmental Law: TOPIC EXPLORATION** | **Group Work**:What EU environmental law issue would you like to write about?Is there a specific problem you identified?What EU human rights law issue would you like to write about?Is there a specific problem you identified? |
| **DAY 2****OCTOBER 19****(8:30-9:00 pm)** | **Policy Brief Writing - Template** | **Group Work**: create a policy brief template or outline with a policy problem statement. |
| **DAY/TIME**  | **TOPICs** | **READINGS and VIDEOS** |
| **PRE CLASS** | **Assignment before CLASS 3: Answer the three questions in the reading** | **READING**Repopa, “Preparing and using policy briefs to support evidence-informed policymaking: Template for Writing a Policy Brief” URL <http://repopa.eu/sites/default/files/latest/Policy_brief.pdf> (pp 1-5) *-What is the specific problem you want to address?**-Who is the audience?**-What is your advocacy goal (main message)?* |
| **DAY/TIME** | **TOPIC** | **TEACHING METHOD/OBJECTIVES/LEARNING ACTIVITIES** |
| **DAY 3****OCTOBER 20****(8:00-8:30 pm)** | **Policy Brief Present and Defend (Environmental Law)** | **Five-Minute Group Presentation on Environmental Law Topics**: present and defend the proposed policy brief -What is the specific problem you want to address?-Who is the audience?-What is your advocacy goal? |
| **DAY 3****OCTOBER 20****(8:30-9:00 pm)** | **Policy Brief Present and Defend (Human Rights Law)** | **Five-Minute Group Presentation on Human Rights Law Topics**: present and defend the proposed policy brief -What is the specific problem you want to address?-Who is the audience?-What is your advocacy goal? |
| **DAY/TIME**  | **TOPICs** | **READINGS and VIDEOS** |
| **PRE CLASS** | **Assignment before CLASS 4** | **READING – SAMPLE POLICY BRIEFS****Environmental Law Samples:** Bueb, Benedict, Tröltzsch, Jenny (2021): Policy Brief: Towards Sustainable Adaptation Pathways A Concept for Integrative Actions to Achieve the 2030 Agenda, Paris Agreement and Sendai Framework. Dessau-Roßlau: Umweltbundesamt, [https://www.ecologic.eu/18206](https://e-justice.europa.eu/content_eu_case_law-12-en.do) **Human Rights Law Samples:** AK Europa, Business and Human Rights, [https://www.akeuropa.eu/sites/default/files/2019-10/5\_Policy%20Brief%20Business%20and%20Human%20Rights.pdf](http://www.canva.com)  |
| **DAY/TIME** | **TOPIC** | **TEACHING METHOD/OBJECTIVES/LEARNING ACTIVITIES** |
| **DAY 4****OCTOBER 21****(8:00-8:30 pm)** | **Evidence Based Policy Brief** | **Lecture**: Advocacy Policy Brief as part of a strategyWhat other advocacy strategies can you use?-Policy Brief-Meetings-Conferences |
| **DAY 4****OCTOBER 21****(8:30-9:00 pm)** | **Promoting your policy Brief** | **Socratic Method**:Why should you promote your policy brief?Where do you promote?Reminder: Due date |
| **DAY/TIME**  | **TOPIC** | **DUE** |
| **OCTOBER 28, 2021, 8pm** | **DUE DATE** | **FINAL POLICY BRIEF SUBMISSION** |