

The 5th Annual Conference on Entrepreneurship & Economic Development (CEED)
Entrepreneurial Digital Transformation
<http://www.qu.edu.qa/conference/ceed2022>

	17 May Auditorium-College of Education.Qatar University	18 May Wyndham West Bay Hotel	19 May Wyndham West Bay Hotel					
08:30-09:00	Registration & Networking							
09:00-10:00	<p>Common Mistakes in Feasibility Study (Arabic) Arab Planning Institute, Kuwait</p>	<p><i>Opening Speech:</i> H.E. Sheikh Mohammed bin Hamad Al-Thani <i>Minister of Commerce and Industry</i> Dr. Hassan Alderham <i>President of Qatar University</i> Dr. Bader Malalla <i>Director General, Arab Planning Institute, Kuwait</i> Dr. Adam Fadlallah <i>Acting Dean of CBE, Qatar University, Qatar</i> Dr. Hatem Mheni <i>Senior Program Manager, QNRF, Qatar Foundation</i> Dr. Peter Kawalek <i>Director of the Centre for Information Management, Loughborough University, UK</i></p>	<p><i>Opening Speech:</i> Dr. Shaker Zahra <i>Chair of Entrepreneurship, University of Minnesota, USA</i> (08:00-09:00)</p> <hr/> <p>Panel Discussion II: Realities of Entrepreneurship & Digitalisation in Qatar Dr. Mahmoud Abdellatif <i>Director of the Centre for Entrepreneurship, Qatar University</i> (09:00-10:00)</p>					
10:00-10:30	Coffee break							
10:30-11:30	<p>Choosing Business Location for SMEs (Arabic) Arab Planning Institute, Kuwait</p>	<p><i>Keynote: Dr. Wim Vanhaverbeke</i> <i>Professor of Digital Strategy, University of Antwerp, Belgium</i></p>	<p><i>Keynote: Dr. Densil Williams</i> <i>Pro Vice-Chancellor University of the West Indies, Jamaica</i></p>					
11:30-12:30	<p>The Future of Fintech Panel Discussion Hamad Al Hajri CEO, Snoonu</p>	<p>Panel Discussion I : Entrepreneurship & Digital Transformation in the Arab World (Arabic) Dr. Elias Boukrami <i>Director (Content) Global Management, Regents College London, UK</i></p>	<p>Panel Discussion III: Entrepreneurship Ecosystem in the Arab World (Arabic) Majed Alkhulaifi <i>Head of Incubation at Qatar Business Incubation Center, QDB, Qatar</i></p>					
12:30-13:30	Lunch break							
13:30-14:30	<p><i>Keynote: Dr. Oswaldo Lorenzo</i> <i>Director at Unikemia, Spain</i></p>	<p>Session 1.1 Orchid</p>	<p>Session 1.2 Narjis</p>	<p>Session 1.3 Tulip</p>	<p>Session 1.4 Mashmoum</p>	<p>Session 2.1 Orchid</p>	<p>Session 2.2 Narjis</p>	<p>Session 2.3 Tulip</p>
14:30-15:30		<p>Digital Start-up Pitching</p>	<p>Session 1.5 Orchid</p>	<p>Session 1.6 Narjis</p>	<p>Session 1.7 Tulip</p>	<p>Session 1.8 Mashmoum</p>	<p>Session 2.4 Orchid</p>	<p>Session 2.5 Narjis</p>
15:30-16:00	Coffee break							
16:00-17:00	<p>Qatar Entrepreneurship Award Ceremony</p>		<p>Closing Ceremony</p>					
19:00-21:00	Gala Dinner							

Tuesday 17 May 09:00-12:30

College of Education Auditorium (C306-I10), Qatar University (<https://goo.gl/maps/TkCbg4Lm1jXmA45bA>)

Pre-conference Workshops	Common Mistakes in Feasibility Study (Arabic)	Arab Planning Institute, Kuwait
	Choosing Business Location for SMEs (Arabic)	Arab Planning Institute, Kuwait
	Roundtable Discussion: The Future of Fintech	Chair Hamad Al Hajri, CEO, Snoonu

Tuesday 17 May 13:30-17:30

College of Education Auditorium (C306-I10), Qatar University (<https://goo.gl/maps/TkCbg4Lm1jXmA45bA>)

Startup Engagement & Awards Ceremony	Dr. Oswaldo Lorenzo <i>Director at Unikemia, Spain</i>	<i>Building a digital business model based on complex ecosystems: The case of UNIKEMIA - An Edtech Startup</i>
	Digital Start-up Pitching	Startups will have the opportunity to pitch their ideas
	Qatar Entrepreneurship Award Ceremony	Startups will be awarded by Centre for Entrepreneurship and Hyperthink

Wednesday 18 May 09:00-10:00

Wyndham West Bay Hotel (<https://goo.gl/maps/rdnxeyRjX3s3ADr8>)

Conference Welcome & Opening Speeches <i>Ball Room</i>	H.E. Khalid bin Khalifa bin Abdulaziz Al-Thani - Prime Minister and Minister of Interior, Qatar Dr. Hassan Alderham - President of Qatar University, Qatar Dr. Bader Malalla - Director General, Arab Planning Institute, Kuwait Dr. Adam Fadlallah - Acting Dean of College of Business & Economics, Qatar University, Qatar Dr. Peter Kawalek - Director of the Centre for Information Management, Loughborough University, UK <i>Keynote: "New Web Architectures: Will Web 3.0 Lead to Decentralization?"</i>
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Wednesday 18 May 10:30-12:30

Wyndham West Bay Hotel (<https://goo.gl/maps/rdnxeyRjX3s3ADr8>)

Keynote Address <i>Ball Room</i>	Dr. Wim Vanhaverbeke - Professor of Digital Strategy, University of Antwerp, Belgium <i>Keynote: "Digital Technologies, Business Model Innovation & Innovation Ecosystem Development"</i>
Panel Discussion I (Arabic) <i>Ball Room</i>	Entrepreneurship & Digital Transformation in the Arab World Chair Dr. Elias Boukrami , Director (Content) Global Management, Regents College London, UK Dr. Buthaina AL-Ansari , Strategic Advisor, Beacon Consulting, Qatar Walid Abdmoulah , Deputy Director General of Arab Planning Institute, Kuwait Nasser Al Zadjali , CEO, Al JARWANI Group, Oman

Wednesday 18 May 13:30-15:30

Wyndham West Bay Hotel (<https://goo.gl/maps/rdnxeyRjX3s3ADr8>)

<p>Session 1.1 Business Model Innovation</p> <p><i>Orchid</i></p>	<p>Chair Dr. Zafar U. Ahmed Keynote: "Digital Entrepreneurship" 1.1.1 Digital Intrapreneurship: A Synthesis and A new Framework, Dede Sevda, Satı Zümrüt Ecevit 1.1.2 The development of a conceptual model for Digitally Leading Business Model Innovation in the era of Digital Transformation on the basis of Dynamic Capabilities, Dehimat Amina</p>
<p>Session 1.2: Smart Government</p> <p><i>Narjis</i></p>	<p>Chair Dr. Abdelaziz Bouras 1.2.1 The Potential of Emerging Technologies in functioning of Tax Administration: EU perspective, Sabina Hodzic, University of Rijeka, Croatia 1.2.2 Digital Transformation in Government: a Comparative Study of Smart-Government Projects in Qatar and Dubai, Ahmed Badran, Qatar University 1.2.3 A Dataset For Contract Entity Extraction, Bajeela Aejas; Abdelaziz Bouras, Abdelhak Belhi, Housseem Gasmı</p>
<p>Session 1.3: Digital Entrepreneurial Women</p> <p><i>Tulip</i></p>	<p>Chair Dr. Shaligram Pokharel 1.3.1 Co-Innovative Collaborative Platform for Promoting Entrepreneurship for Women in Qatar, Ramzi El-Haddadeh 1.3.2 Women Empowerment through Entrepreneurship: A Case of South Punjab, Pakistan, Manan Aslam; Mudassar Yasin; Sami Ullah; Shoaib Nasir; Abd-Ur-Rehman; M. Ali Imran, MNSUAM, Pakistan 1.3.3 Gender and Exposure based Entrepreneurial Attitudes of Omani Students, Suhail M. Ghouse; Dennis Barber III; Michael L. Harris; Shanan G. Gibson</p>
<p>Session 1.4 Digital Transformation through Blockchain</p> <p><i>Mashmoum</i></p>	<p>Chair Dr. Osama Al kwifi 1.4.1 How can blockchain open new doors for entrepreneurs in MENA, Samer Alaswad; Fadi Amroush 1.4.2 Tokenizing Startups, from Utility Tokens into Security Tokens, Fadi Amroush; Fadi Alshalabi 1.4.3 Design of an application to optimize the process of participatory financing of housing sector in Morocco using blockchain technology: A Conceptual Study, Roqaya Diyab; Ahmed Chakif</p>
<p>Session 1.5 Entrepreneurial Fintech I</p> <p><i>Orchid</i></p>	<p>Chair Dr. Cherif Guermat Keynote: "Financial Technology Education and Skill Gaps in the UK Financial Sector" 1.5.1 The role of digital financial technology and its impact on improving Entrepreneurship – An Analytical Study in the opinions of a sample of workers in commercial banks in Anbar province, Laith Bani Hani; Hayder Jerri Mohsin; Ahmed Talib Hamied Al-jughaifi 2.5.2 Influence of Emotional Intelligence on Entrepreneurial Inclinations along with the Effect of University Curriculum and Pedagogical Approaches; Muhammad Shabbir; Mohammed Ali Bait Ali Sulaiman; Rabia Salman</p>
<p>Session 1.6 Entrepreneurial Fintech II</p> <p><i>Narjis</i></p>	<p>Chair Dr. Mohammed Elgammal 1.6.1 Readiness of Jordanians Islamic and Conventional banks to apply financial technology, Sufian Hraze 1.6.2 The role of FinTech and of digital currencies in Financial Inclusion and Sustainability in Saudi Arabia under the light of its vision 2030, Mona Halim; Walaa Magdy 1.6.3 Cryptocurrencies: A Disruptive Challenge for Financial Reporting, Helmi Hammami; Tipu Sultan</p>
<p>Session 1.7 Digital Transformation in Healthcare</p> <p><i>Tulip</i></p>	<p>Chair Dr. Arsalan Safari 1.7.1 Digital and Entrepreneurial Innovations to Expand Mental Health Services in Somalia, Sagal Abdulkadir Ali; Saida Abdi; Mohamed Ali 1.7.2 The reality of telemedicine in the private sector in light of the COVID-19 in Algeria, Afifa Arrouf, Sabrina Arrouf</p>
<p>Session 1.8 TASMU Smart Qatar</p> <p><i>Mashmoum</i></p>	<p>TASMU Platform: Working together to build a more efficient, sustainable, and resilient smart Qatar</p>

Wednesday 18 May 19:00-21:00

Gala Dinner	Social Event BURJ AL HAMAM (https://g.page/BurjAlHamamQTR?share) 1 La Croisette Porto Arabia The Pearl Doha Qatar
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Thursday 19 May 08:00-10:00

Wyndham West Bay Hotel (<https://goo.gl/maps/rdnxeyRjX3s3ADr8>)

Day II Opening 08:00-09:00 <i>Ball Room</i>	Dr. Shaker Zahra - Chair of Entrepreneurship, University of Minnesota, USA <i>Keynote: "Succeeding in digital transformation"</i>
Panel Discussion II 09:00-10:00 <i>Ball Room</i>	Realities of Entrepreneurship & Digitalization in Qatar Chair Dr. Mahmoud Abdellatif - Director of the Centre for Entrepreneurship, Qatar University H.E. Saleh bin Majid Al-Khulaifi , Assistant Undersecretary for Commerce Affairs, Ministry of Commerce and Industry, Qatar Ibrahim Al-Mannai , Executive Director of Advisory Services, Qatar Development Bank, Qatar Hamad Mubarak Al-Hajri , CEO Snoonu , Qatar

Thursday 19 May 10:30-12:30

Wyndham West Bay Hotel (<https://goo.gl/maps/rdnxeyRjX3s3ADr8>)

Keynote Address <i>Ball Room</i>	Dr. Densil Williams -Pro Vice-Chancellor University of the West Indies, Jamaica <i>Keynote: "SME Competitiveness powered by Dx"</i>
Panel Discussion III (Arabic) <i>Ball Room</i>	Entrepreneurship Ecosystem in the Arab World Chair Majed Alkhulaifi , Head of Incubation at Qatar Business Incubation Center, QDB, Qatar Dr. Ihab Magableh - Director of the SMEs Center, Arab Planning Institute, Kuwait Intisar Al Wahaibi , Director Modeling Department, Ministry of National Economy, Oman Belkacem Laabas , Professor at Arab Planning Institute, Kuwait

Thursday 19 May 13:30-15:30

Wyndham West Bay Hotel (<https://goo.gl/maps/rdnxeyRjX3s3ADr8>)

Session 2.1 Sustainable Digital Transformation <i>Orchid</i>	Chair Dr. Fateh Belaid <i>Keynote: "Energy Efficiency in the Digital Era"</i> 2.1.1 The Role of Digital Transformation in improving Agricultural Entrepreneurship in Rural Areas in Sudan; A case Study of Microfinance Projects in White Nile State, Elkhidir Abdelrasoul; Badr Eldin Ibrahim 2.1.2 The Role of Digital Transformation in Fostering Sustainable Value: Empirical Evidence from Global Economies, Zakariya Belkhamza
Session 2.2 Entrepreneurial Ecosystem <i>Narjis</i>	Chair Dr. Densil Williams 2.2.1 Development of Sustainable and Inclusive Entrepreneurship Ecosystem Model in the occupied Palestinian territories, Rabeh Morrar; Rand Taweel 2.2.2 Entrepreneurs' resilience and post-COVID-19 and blockade effects on Qatar's entrepreneurial ecosystem development, Allan Villegas-Mateos 2.2.3 Digital Entrepreneurship, Maker Culture and Building Ecosystems: The Case of Maker Majlis, Evren Tok; Bayan Khaled; Alina Zaman

<p>Session 2.3 Digital Transformation Tools</p> <p><i>Tulip</i></p>	<p>Chair Dr. Elias Boukrami</p> <p>2.3.1 E-Satisfaction during Covid-19 pandemic: Leveraging social media marketing to enable digital transformation of small local businesses in the new normal, Ahsan Siraj; Shilpa Taneja; Ehtisham Ali; Yongming Zhu; Liaqat Ali; Martina Prativi</p> <p>2.3.2 The Effectiveness of Adopting Digital Marketing Tools in Promoting Oman Tourist Products in the Global Tourism Market, Ali Said Akaak</p> <p>2.3.3 Adoption of Social Media by Micro-Entrepreneurs in Qatar: a Cultural Perspective, Hamda Al-Boinin</p>
<p>Session 2.4 Creativity in Entrepreneurship</p> <p><i>Orchid</i></p>	<p>Chair Dr. Mokter Hossain</p> <p>2.4.1 Frugal Entrepreneurship: Resource Mobilization in Resource-constraint Environments, Mokter Hossain</p> <p>2.4.2 Innovation, structural change, and inclusion: The case of Crowdfunding, Salah Moussalli</p> <p>2.4.3 Digital Leadership for Digital organization, Muna Alsheleh</p>
<p>Session 2.5 Experiencing Digital Transformation</p> <p><i>Narjis</i></p>	<p>Chair Dr. Abdullah Al Shami</p> <p>Keynote: "Impact of COVID-19 on SMEs in Kuwait"</p> <p>2.5.1 Digitalization: Pillar of SMEs Survival in the Age of Crisis: Case of Algerian SEMs, Nesrine Dahmane, Abdelaziz Belaidi</p> <p>2.5.2 Digitization transformation ... What we have learned from COVID-19 outbreak and its effects on our lives? Karim Boudekhdekh; Rahma Kerbache</p> <p>2.5.3 The Reality of Digital Economy in Arab Countries -Analytical Study, Souhila Imansouren</p>
<p>Session 2.6 Novel Methods</p> <p><i>Tulip</i></p>	<p>Chair Dr. Abdel-Salam G. Abdel-Salam</p> <p>2.6.1 Testing the relationships between employment and technological change: Empirical evidence from nonlinear test, Ahlem Hcine; Kamel Helali</p> <p>2.6.2 The effectiveness of using the Ant colony algorithms optimization (ACO) in the comparison between return and risk in the investment portfolio, Djafar Henni Mohamed; Essia Ries Ahmed</p> <p>2.6.3 Using the Simple Moving Average Forecasting Technique on BRÈVE Café, Maryam Abdulla; Zahra Al-Ansari; Shaima Almuslimani; Freh Alsalamah.</p>

Thursday 19 May 16:00-17:00

Wyndham West Bay Hotel (<https://goo.gl/maps/rdnxeyRjX3s3ADr8>)

<p>Closing Ceremony</p> <p><i>Ball Room</i></p>	<p>Dr. Adam Fadlallah – Chair of CEED 2022</p>
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